



ARIZONA STATE UNIVERSITY  
COMMENCEMENT  
AND  
CONVOCATION  
PROGRAM

Spring 2013

May 8 - 11, 2013

## CONTENTS

### THE NATIONAL ANTHEM

### THE STAR SPANGLED BANNER

O say can you see, by the dawn's early light,  
What so proudly we hailed at the twilight's last gleaming?  
Whose broad stripes and bright stars through the perilous fight  
O'er the ramparts we watched, were so gallantly streaming?  
And the rockets' red glare, the bombs bursting in air  
Gave proof through the night that our flag was still there.  
O say does that Star-Spangled Banner yet wave  
O'er the land of the free and the home of the brave?

### ALMA MATER

### ARIZONA STATE UNIVERSITY

Where the bold saguaros  
Raise their arms on high,  
Praying strength for brave tomorrows  
From the western sky;  
Where eternal mountains  
Kneel at sunset's gate,  
Here we hail thee, Alma Mater,  
Arizona State.  
—*Hopkins-Dresskell*

University commencement and convocation ceremonies are special events for all involved. Please show respect for everyone who has come to share in the experience.

Individuals who engage in inappropriate or disruptive behavior may be removed from the event.

As a courtesy to those around you and to our graduating students, please turn off cellular phones.

The National Anthem and Arizona State University Alma Mater .....	2
Graduate Commencement Program .....	6
Undergraduate Commencement Program .....	7
History of Honorary Degrees .....	8
Commencement Speaker .....	10
Past Honorary Degree Recipients .....	11
Sandra Day O'Connor College of Law .....	15
Craig and Barbara Barrett Honors College .....	18
Convocation Ceremonies .....	22
College of Health Solutions, 22	
College of Liberal Arts and Sciences, 27	
College of Nursing and Health Innovation, 30	
College of Public Programs, 33	
College of Technology and Innovation, 37	
Herberger Institute for Design and the Arts, 40	
Ira A. Fulton Schools of Engineering, 43	
Mary Lou Fulton Teachers College, 47	
New College of Interdisciplinary Arts and Sciences, 51	
School of Letters and Sciences, 55	
School of Sustainability, 57	
Walter Cronkite School of Journalism and Mass Communication, 60	
W. P. Carey School of Business, 64	
W. P. Carey School of Business Masters Convocation .....	68
Candidates for Commission .....	70
ASU Wind Ensemble .....	71
Sonoran Brass Choir .....	71
Mace and President's Chain of Office .....	72
College Marshals .....	73
History of the Academic Costume .....	77
Arizona Board of Regents .....	78
Congratulatory Bouquets .....	80

## MISSION STATEMENT

### UNIVERSITY COMMENCEMENT

**University Commencement** represents the culmination of a student's academic achievement.

**It is a time of celebration and reflection for students, families, friends, faculty and staff.**

**It brings together a diverse community to share in the joy of accomplished goals.**

Arizona State University continually demonstrates its dedication to efficiency, technology and sustainability. The full University Commencement program is being made available to graduates on a reusable external flash drive.

This change aligns with our growing institutional efforts to enhance sustainability practices, and our broader endeavors to employ technology in heightened service to our students.

The reusable external flash drive, combined with the abridged program, will yield a 9.5 million page reduction in the amount of printed materials distributed at graduation ceremonies over the next three days.

We kindly ask for your help in our sustainability efforts by returning unused or unwanted programs to the venue or recycling your printed programs after you have enjoyed them.



To order additional copies of this program, scan the QR code with your smart phone's reader app or go to <http://ironwood.worksmartsuite.com> (User name: ASUuser Password: password)

**GRADUATE COMMENCEMENT PROGRAM**

Wednesday, May 8, 10:30 a.m.

**PRELUDE**

Music performed by ASU Wind Ensemble

Conductor Gary W. Hill

Evelyn Smith Professor of Music Director of Ensemble Studies

School of Music Herberger Institute for Design and the Arts

**PROCESSIONAL**

Grand Marshal

Mark Lussier, PhD

Professor, English Department, College of Liberal Arts and Sciences

**PROCESSIONAL MUSIC**

*“Pomp and Circumstance”* — Sir Edward Elgar

**THE NATIONAL ANTHEM**

*“The Star Spangled Banner”* — Francis Scott Key

Arranged by Henry Fillmore

Andrea Pitman Will, Doctor of Musical Arts, Voice Performance

**GREETINGS**

Michael M. Crow, PhD

President of the University

Welcome from Arizona Board of Regents

Rick Myers, Chair, Arizona Board of Regents

**CONFERRING OF DEGREES**

Michael M. Crow, PhD

Musical Selections provided by students from the

ASU School of Music, Herberger Institute for Design and the Arts

A listing of performers can be found on page 258

**THE ALMA MATER**

Andrea Pitman Will, Doctor of Musical Arts, Voice Performance

**RECESSIONAL**

ASU Wind Ensemble

Gary W. Hill Conductor

**UNDERGRADUATE COMMENCEMENT PROGRAM**

Thursday, May 9, 7:30 p.m.

**PRELUDE**

*“Renaissance Dances”* — Tylman Susato

**PROCESSIONAL**

Grand Marshal

Mark Lussier, PhD

Professor, English Department, College of Liberal Arts and Sciences

**PROCESSIONAL MUSIC**

*“Pomp and Circumstance”* — Sir Edward Elgar

Music performed by Sonoran Brass Choir

**THE NATIONAL ANTHEM**

*“The Star Spangled Banner”* — Francis Scott Key

Arranged by Henry Fillmore

Soloist Lauren Devine, BM Performance (Music Theatre)

**GREETINGS**

Michael M. Crow, PhD

President of the University

Welcome from Arizona Board of Regents

Anne Mariucci, member, Arizona Board of Regents

**CONFERRING OF DEGREES**

Michael M. Crow, PhD

**WELCOME FROM THE ALUMNI ASSOCIATION**

Barbara Clark, MEd

Chair of the Alumni Association Board of Directors

**THE ALMA MATER**

Soloist Lauren Devine, BM Performance (Music Theatre)

**RECESSIONAL**

Music performed by Sonoran Brass Choir

## HISTORY OF HONORARY DEGREES

Harvard was the first university to confer honorary degrees in 1692. Since then it has become a recognized function of degree granting institutions. Honorary degrees are an opportunity for universities to single out people who have made contributions to society. At ASU, honorary degree recipients are nominated by faculty members. The six-member Academic Affairs Honorary Degrees Committee reviews faculty nominations for the Honorary Degree. It then recommends candidates to the president. The committee is appointed by and responsible to the president.

Name	Commencement or Convocation	Name	Commencement or Convocation
Frederick M. Irish	May 28, 1940	Charles Stewart Mott	Jan 13, 1970
Arthur John Matthews	May 28, 1940	Ernest J. Hopkins	June 2, 1970
Charles A. Stauffer	May 22, 1951	George Homer Durham	June 1, 1971
Samuel Henry Morris	May 26, 1953	Richard A. Harvill	June 1, 1971
Ira Dawson Payne	May 26, 1953	Arthur B. Schellenberg	June 1, 1971
Abraham Lincoln Krohn	May 24, 1955	Pablo Casals	Mar 30, 1972
Arthur Ervin Smith	May 24, 1955	Raul H. Castro	June 2, 1972
Alfred Knight	May 29, 1956	O.D. Miller	June 2, 1972
Harvey Leslie Taylor	May 29, 1956	Paolo Soleri	May 18, 1973
Daniel Earl Noble	May 28, 1957	Ernest W. McFarland	May 18, 1973
Howard Pyle	May 28, 1957	Paul Rappaport	May 17, 1974
Walter Reed Bimson	May 27, 1958	Hugh Downs	May 17, 1974
John Cromwell Lincoln	May 27, 1958	Herbert G. Fales	May 16, 1975
Carl Sauer	May 27, 1958	Robert W. Galvin	May 16, 1975
Carlos P. Garcia	June 25, 1958	Mae S. Talley	May 14, 1976
Eugene Collins Pulliam	May 26, 1959	John J. Rhodes	May 14, 1976
Carl Hayden	Nov 14, 1959	Louise Lincoln Kerr	May 13, 1977
John Robert Murdock	May 31, 1960	Bart Jan Bok	May 19, 1978
Barry Morris Goldwater	May 30, 1961	Henry Eyring	May 19, 1978
George W. Romney	June 5, 1962	David C. Lincoln	May 18, 1979
Linton Elias Grinter	June 5, 1962	Erma Bombeck	May 16, 1980
Walter Early Craig	June 4, 1963	Vincent Persichetti	May 16, 1980
Lynn Meade Laney	June 4, 1963	Paul L. Singer	May 16, 1980
Harvey Harlow Nininger	June 4, 1963	Robert Penn Warren	Apr 21, 1980
Lillian Moller Gilbreth	May 26, 1964	Philip C. Curtis	May 15, 1981
Julius Charles Wetzler	May 26, 1964	Herb and Dorothy McLaughlin	May 15, 1981
Stewart Lee Udall	June 1, 1965	Steve Allen	May 14, 1982
George Fuller Miller	June 1, 1965	Fredi Chiappelli	May 14, 1982
John Alfred Hannah	May 27, 1966	James Dickey	May 14, 1982
James Bryon McCormick	May 27, 1966	Alan duBois	May 14, 1982
Harold David Richardson	May 26, 1967	Mstislav Rostropovich	Aug 6, 1982
Robert Jeffrey Hannelly	May 26, 1967	Martha Graham	Oct 17, 1982
Karl Clayton Leebrick	May 26, 1967	Tom Chauncey	May 15, 1983
Lewis Judah Ruskin	June 4, 1968	G.M. Sollenberger	May 15, 1983
Harlan Cleveland	June 4, 1968	Sandra Day O'Connor	May 11, 1984
John Hope Franklin	June 3, 1969	James William Creasman	May 11, 1984
Frank Borman	June 3, 1969	Leontyne Price	Mar 8, 1985

Name	Commencement or Convocation	Name	Commencement or Convocation
Edward F. Albee	May 17, 1985	Florence Nelson	Aug 10, 1995
William A. Fowler	May 17, 1985	William S. Shover	May 10, 1996
Northrup H. Fry	May 17, 1985	Gary L. Tooker	May 10, 1996
Kathryn K. Gammage	May 17, 1985	Frank J. Sackton	Aug 9, 1996
William G. Payne	May 17, 1985	Chang-Lin Tien	Dec 20, 1996
Edward J. Dwight, Jr.	May 16, 1986	John F. Long	Dec 20, 1996
Sylvia Porter	May 16, 1986	Paul J. Fannin	May 16, 1997
John I. Yellott	Aug 8, 1986	Jack W. Whiteman	May 16, 1997
William Reilley	Nov 7, 1986	Newton Rosenzweig	Aug 8, 1997
Henry Cisneros	Dec 19, 1986	John P. Frank	Dec 19, 1997
Frank Snell	May 15, 1987	Craig R. Barrett	May 15, 1998
Gerald Wasserburg	May 15, 1987	Wm. Polk Carey	Aug 7, 1998
Virginia Galvin Piper	May 15, 1987	Norman William Fain	Dec 18, 1998
Mo Udall	Aug 7, 1987	Leon Howard Sullivan	Dec 18, 1998
Kax Herberger	Aug 7, 1987	Eddie Basha	May 14, 1999
Edson W. Spencer	Dec 18, 1987	Raul Yzaguirre	May 14, 1999
Robert S. Dietz	May 13, 1988	Alfredo Gutierrez	Dec 17, 1999
Robert J. Eggert	Aug 5, 1988	Craig E. Weatherup	Dec 17, 1999
Jovita R. Salonga	Dec 16, 1988	Barbara McConnell Barrett	May 11, 2000
Art Buchwald	Dec 16, 1988	Rudy E. Campbell	May 11, 2000
Walter Cronkite	May 12, 1989	Nadine Severns Carson	Aug 4, 2000
Lorraine Frank	May 12, 1989	Lamonte H. Lawrence	Aug 4, 2000
William Kajikawa	Aug 5, 1989	L. Roy Papp	Dec 14, 2000
Pearl Bailey	Dec 22, 1989	Marilyn A. Papp	Dec 14, 2000
Rabbi Albert Plotkin	Dec 22, 1989	L. William Seidman	Dec 14, 2000
Yuan T. Lee	May 11, 1990	Alice Wiley Snell	May 10, 2001
G. Robert Herberger	May 10, 1991	Richard Berlin Snell	May 10, 2001
Frank X. Gordon	Dec 8, 1991	Robert H. Johnson	Aug 3, 2001
Cesar Chavez	May 11, 1992	Delbert Ray Lewis	Dec 13, 2001
Tony Hillerman	May 11, 1992	Jewell McFarland Lewis	Dec 13, 2001
Alan Pritsker	May 11, 1992	Jerry Colangelo	May 9, 2002
Willard Pedrick	May 11, 1992	Rex G. Maughan	May 9, 2002
Marvin Morrison	Aug 11, 1992	John R. Cristian	Aug 2, 2002
Karsten Solheim	Dec 18, 1992	Bob Stump	Dec 19, 2002
Louise Solheim	Dec 18, 1992	Rita R. Colwell	May 13, 2004
Daniel Nagrin	Dec 18, 1992	Rafael Rangel Sostmann	May 13, 2004
Dwight Patterson	May 11, 1993	Lawrence Douglas Wilder	May 13, 2004
Jesse Jones	May 11, 1993	Peterson Zah	May 12, 2005
Polly Rosenbaum	May 11, 1993	Blake Edwards	Sep 23, 2005
Edward Carson	Aug 10, 1993	Lord John Browne	Dec 15, 2005
Paul Elsner	Dec 14, 1993	Kim Campbell	Dec 15, 2005
Rose Mofford	May 11, 1994	Frank H. T. Rhodes	May 11, 2006
Herman Chanen	May 11, 1994	Wu Qidi	May 11, 2006
Keith Turley	Aug 5, 1994	Jane Dee Hull	Dec 14, 2006
Virginia Ullman	Aug 5, 1994	J. Craig Venter	May 10, 2007
Maxine Marshall	Dec 14, 1994	Leland H. Hartwell	Dec 13, 2007
Jonathan Marshall	Dec 14, 1994	James J. Duderstadt	May 8, 2008
Margaret Gisolo	Dec 14, 1994	Tom Brokaw	May 2, 2012
Edward Bud Jacobson	May 14, 1995	Temple Grandin	May 2, 2012
Rita Dove	May 14, 1995	Eric R. Kandel	May 2, 2012
Ernest Boyer	May 14, 1995	Lim Chuan Poh	May 2, 2012



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## COMMENCEMENT SPEAKER

### GENERAL MARTIN E. DEMPSEY UNITED STATES ARMY

General Martin E. Dempsey serves as the 18th Chairman of the Joint Chiefs of Staff. In this capacity, he serves as the principal military adviser to the President, the Secretary of Defense and the National Security Council. By law, he is the nation's highest-ranking military officer. Prior to becoming Chairman, the general served as the Army's 37th Chief of Staff.

Past assignments have taken him and his family across the globe during both peace and war from Platoon Leader to Combatant Commander. He is a 1974 graduate of the United States Military Academy and a career armor officer.

As a company grade officer, he served with the 2nd Cavalry in United States Army Europe and with the 10th Cavalry at Fort Carson. Following troop command he earned his Masters of Arts in English from Duke University and was assigned to the English Department at West Point. In 1991, GEN Dempsey deployed with the Third Armored Division in support of OPERATION DESERT STORM. Following DESERT STORM, he commanded 4th Battalion 67th Armor (Bandits) in Germany for two years and then departed to become Armor Branch Chief in US Army Personnel Command. From 1996-1998 he served as the 67th Colonel of the Third Armored Cavalry Regiment. Following this assignment as the Army's "senior scout" he served on the Joint Staff as an Assistant Deputy Director in J-5 and as Special Assistant to the Chairman of the Joint Chiefs of Staff. From September 2001 to June 2003, General Dempsey served in the Kingdom of Saudi Arabia training and advising the Saudi Arabian National Guard. In June of 2003, General Dempsey took command of the 1st Armored Division in Baghdad, Iraq. After 14 months in Iraq, General Dempsey redeployed the division to Germany and completed his command tour in July of 2005. He then returned to Iraq for two years in August of 2005 to train and equip the Iraqi Security Forces as Commanding General of MNSTC-I. From August 2007 through October 2008, GEN Dempsey served as the Deputy Commander and then Acting Commander of U.S. Central Command. Before becoming Chief of Staff of the Army, he commanded US Army Training and Doctrine Command from December 2008-March 2011.

General Dempsey's awards and decorations include the Defense Distinguished Service Medal with Oak Leaf Cluster, the Distinguished Service Medal with three Oak Leaf Clusters, the Defense Superior Service Medal, the Legion of Merit with two Oak Leaf Clusters, the Bronze Star with "V" Device and Oak Leaf Cluster, the Combat Action Badge, and the Parachutist Badge. In addition to his Masters' Degree in English, he holds Masters' Degrees in Military Art and in National Security Studies.

General Dempsey and his high school sweetheart Deanie have three children: Chris, Megan, and Caitlin. Each has served in the United States Army. Chris remains on active duty. They have seven grandchildren.

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## HONORARY DEGREE CITATIONS

### JANINE M. BENYUS

Biologist, author, innovation consultant and originator of the field and language of biomimicry, Janine Benyus is respected widely for her work in the identification of sustainable designs for products, processes and policies. More specifically, her breakthrough concept is to apply nature's best solutions to today's problems. Starting with the question "What would nature do?" she has helped transform the design of things that range from fabrics to paints, solar panels, ceiling fans and train engines. She is active in the restoration and protection of wild lands and on various land use committees, lectures at the University of Montana, teaches interpretive writing, and co-wrote and hosted a two-hour public television special that aired in 71 countries on "The Nature of Things with David Suzuki." Happiest in the role of biologist-at-the-design-table, Benyus is president of the non-profit Biomimicry Institute and co-founder of the Biomimicry Guild, an innovation consultancy. She was identified in 2007 by Time magazine among that year's International Heroes of the Environment, and she received the 2009 Champion of the Earth Award in Science and Innovation from the United Nations Environmental Programme. In 2012, she won the Design Mind category of the 13th annual National Design Awards sponsored by The Smithsonian Institute's Cooper-Hewitt National Design Museum. Benyus is a summa cum laude graduate of Rutgers University with degrees in natural resource management and English literature/writing.

The field that became biomimicry originated in the 1990s when Beynus began to pay close attention to the ways in which various organisms adapted to the ecosystems around them. Already known as a natural science writer and the author of wilderness guides, she was respected at that time for her deep knowledge of the natural world. Her observations led her to wonder if the time-tested adaptive strategies of organisms could be applied to the human problems of the day. Her search for such strategies in current use revealed sporadic attempts at this application but neither a formal design process nor an organized record seemed to exist for it. In the book "Biomimicry: Innovation Inspired by Nature," she gathered her observations of animals' adaptations and organized these adaptations around function rather than by organism as is the custom in biology. This new organization revealed which organism modeled solutions to which design problems, increasing the utility of the information. Following the book's publication, the number of request for consultation grew from companies and other organizations that sought sustainable solutions to problems facing them. Together, Breynus and the companies and educators that contacted her noticed their shift away from conquering nature toward becoming students of nature. They learned new things about the way humans live on the earth and began to value nature in a different way.

In 1998, the Biomimicry Guild was founded to respond effectively to the growing number of requests for consultation. It remains the only company in the world to use a deep knowledge of biological adaptations to help designers, engineers, architects and business leaders solve design and engineering challenges sustainably. The

associated Biomimicry Institute was founded by Benyus in 2005 and continues to provide training in the principles and practices of biomimicry internationally. The Guild and Institute are guided by nature in their evolution as organizations and are now affiliated under the umbrella organization Biomimicry 3.8, an evolving global resource that encompasses the non-profit institute, corporate consulting firm, a worldwide speakers bureau and the Professional Pathways training and certification system.

Arizona State University is honored to confer upon Janine M. Benyus the degree of Doctor of Humane Letters, *honoris causa*, in recognition of her leadership and entrepreneurial efforts to better align solutions to human problems with the time-tested solutions already in use by the natural world.

### CLAYTON M. CHRISTENSEN

Among the world's foremost experts on innovation and growth, Clayton M. Christensen is the Kim B. Clark Professor of Business Administration at the Harvard Business School. He is best known for his study of innovation in commercial enterprises. His first book, *The Innovator's Dream*, articulated his theory of disruptive innovation and was designated Best Business Book of the Year in 1997. For this work, Christensen received the Global Business Book Award and the distinction of being named by *The Economist* in 2011 among the six most important books about business ever written.

Disruptive innovation is a framework that describes the process by which a product or service takes root initially in simple applications at the bottom of a market and then relentlessly moves up market to displace eventually established competitors. Christensen's associated research has been applied to national economies, start-up and Fortune 50 companies and early and late stage investing. His two recent books, *The Innovator's Prescription* and (with Henry J. Eyring) *The Innovative University: Changing the DNA of Higher Education from the Inside Out*, focuses the lens of disruptive innovation on health care and post-secondary education, respectively.

An experienced entrepreneur himself, Christensen started four successful companies. He also is the founder of Innosight Institute, a nonprofit think tank with the mission to apply his theories to difficult societal problems such as health care, education and clean energy. Additionally, Christensen has served as a director of many companies and advised the executives of scores of the world's major corporations. He holds a B.A. with highest honors in economics from Brigham Young University (1975), and an M.Phil. in applied econometrics from Oxford University (1977), where he studied as a Rhodes Scholar. He received an MBA with High Distinction from the Harvard Business School in 1979, graduating as a George F. Baker Scholar. In 1982, Christensen was named a White House Fellow and served through 1983 as assistant to U.S. Transportation Secretaries Drew Lewis and Elizabeth Dole. He was awarded his DBA from the Harvard Business School in 1992 and became a faculty member there in 1992, earning a full professorship

with tenure in 1998. He holds five honorary doctorates and an honorary chaired professorship at the Tsinghua University in Taiwan.

Christensen is the best-selling author of eight books and more than a hundred articles, including the New York Times best-selling, *How Will You Measure Your Life?*. Additional articles and books have received the Abernathy, Newcomen, James Madison, and Circle Prizes. Five times he has received the McKinsey Award that is given to the two best articles published in the Harvard Business Review each year. The Lifetime Achievement Award from the Tribeca Films Festival (2010) was awarded to Christensen. He has been featured twice (1998 and 2011) as the cover story in *Forbes Magazine*, and a 2011 in a poll of thousands of executives, consultants and business school professors, named him the most influential business thinker in the world.

Born in Salt Lake City, Utah, Christensen worked as a missionary in the Republic of Korea from 1971 to 1973. He speaks Korean fluently and continues to serve in his church. He is the father of five children and served the Boy Scouts of America for 25 years as a scoutmaster, cub master, den leader, troop and pack committee chairman. For eight years, he served as an elected member of the Town Meeting in Belmont, Massachusetts, and was vice-chairman of the town's personnel board. He also chaired a long-range financial planning task force. He continues his many scholarly and community activities.

Arizona State University is honored to confer upon Clayton M. Christensen the degree of Doctor of Science, *honoris causa*, in recognition of his seminal work on innovation and growth, his broad application of this work, and his commitment to excellence in teaching and community engagement.

### JUAN RAMÓN DE LA FUENTE

Currently director of the Seminar for Global Studies at the University of Mexico, Dr. Juan Ramón de la Fuente has earned international respect for his contributions to science and his leadership both within Mexico and internationally in public health and education. He served as president of the International Association of Universities from 2008 to 2012 and as rector of the Universidad Nacional Autónoma de México from 1999 to 2007. Before those positions, he was the Minister of Health of Mexico (1994 – 1999) and led health reform efforts that provided for 16 million Mexicans access to health care. He also created the National Commission for Protection of Patients' Rights and assisted the incorporation of generic drugs to the Mexican market place.

Born in Mexico City, he attended the Universidad Nacional Autónoma de México (UNAM), graduating with a degree in medicine in 1976. Following completion of additional study in psychiatry at the Mayo Clinic in Rochester, Minn., he returned to Mexico, where he founded the Clinical Research Unit of the Mexican Institute

of Psychiatry and contributed further as a lecturer at UNAM's School of Medicine. As a scientist, he has authored nearly 250 papers, and he has edited 17 books on topics related to health, education and research. His research on alcohol abuse led to the design of a universally valid tool for the reliable identification of alcohol abuse from its early stages. This tool was adopted by the World Health Organization, the International Labor Organization and the United Kingdom Institutes for Clinical Excellence. Additionally, Fuente has been active on numerous internal advisory boards and served as vice president of the World Health Assembly, president of the board of the United Nations Program on AIDS.

Fuente's contributions in higher education are equally broad in scope. As rector of UNAM he resolved a political crisis that had paralyzed the university for months and he restored the university's position as a leader in science and higher education, creating new centers and research facilities, initiating new undergraduate curricula and updating graduate programs. The administrative procedures that he implemented optimized management of financial resources and established standards of transparency of university financial records. The university infrastructure was strengthened state of the art information and communication technologies extended existing models for education. In addition, facilities were built and staffed outside of Mexico City, decentralizing the caépus, and affirmative action programs supported gender equality, underrepresented groups and indigenous students. The effect was to increase access to higher education in the context of growing demand in Mexico in response to the call for education for life as proposed by UNESCO in 1998.

Fuente has been appointed president of the Net of Macro-Universities of Latin American and the Caribbean and as a member of the Council of UNESCO's International Institute of Higher Education for Latin America and the Caribbean. His numerous awards include the Natural Sciences Award for the Academy of Sciences of Mexico, the Award for Biomedical Research of the National Academy of Medicine, and the National Prize for the Sciences and the Arts. The Laughlin Foundation in Washington, D.C., and the Mayo Clinic Psychiatry Department awarded him the Merit Award in Psychiatry, and he received the Citizenship Merit Medal at the Legislative Assembly of Mexico. Recently, a hospital was named in his honor in Mexico City.

Arizona State University is honored to confer upon Juan Ramon de la Fuente the degree of Doctor of Humane Letters, *honoris causa*, in recognition of his contributions to medicine, academia and governmental leadership.

**SANDRA DAY O'CONNOR COLLEGE OF LAW**  
(Established 1967)

DOUGLAS SYLVESTER, JD, LL.M.  
Dean and Professor of Law

ADAM CHODOROW, JD, LL.M.  
Associate Dean for Innovative Ventures and Professor of Law

ZACHARY A. KRAMER, JD  
Associate Dean for Intellectual Life and Professor of Law

MARY SIGLER, JD, PH.D.  
Associate Dean of Faculty and Professor of Law

SHELLI SOTO, JD  
Associate Dean of Students and Assistant Vice Provost

JUDITH M. STINSON, JD  
Associate Dean for Academic Affairs  
Clinical Professor of Law

VICTORIA TROTTA, JD, M.L.S.  
Associate Dean and Director of the Ross-Blakley Law Library

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**SANDRA DAY O'CONNOR COLLEGE OF LAW CONVOCATION**  
1:30 p.m., Thursday, May 9, 2013  
Gammage Auditorium

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**\*PROCESSION OF FACULTY AND CANDIDATES**

**OPENING REMARKS**  
Dean Douglas Sylvester

**CONVOCATION ADDRESS**  
Jeffrey Toobin  
Legal Analyst and Commentator

**PRESENTATION AND HOODING OF LL.M. CANDIDATES**

**PRESENTATION AND HOODING OF CANDIDATES  
FOR MASTER OF LEGAL STUDIES**

**PRESENTATION AND HOODING OF J.D. CANDIDATES**

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**CLOSING REMARKS**

Dean Douglas Sylvester

**\*RECESSION OF FACULTY AND CANDIDATES**

\*Audience should stand for these portions of the program.

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At its founding, the College of Law at Arizona State University committed itself to innovation. While retaining important aspects of traditional legal education, Dean Willard H. Pedrick and the six well-respected faculty members, whom Pedrick recruited to the desert from around the country, embraced a vision of the future of legal education, befitting a young school in a growing city.

Nearly from its inception, the College pursued clinical legal education models, through which students receive a foundation in lawyering before they become practicing attorneys, while providing indigent members of the community with valuable legal assistance. Today, the College of Law has more than a dozen clinics and clinical units, more per capita than almost any law school in the country. These programs offer hands-on experience in both litigation and transactional settings, across an extraordinarily wide range of topic areas. Each year, approximately 90 percent of students participate in clinics, externships, or pro bono activities.

In the four decades since its founding, the College of Law, now renamed the Sandra Day O'Connor College of Law, has grown in size and national prominence, assembling an acclaimed faculty in the traditionally core areas of legal study while continuing to offer innovative approaches to legal education. The Center for Law, Science & Innovation is the nation's first and largest academic center focused on the intersection of law and science, and through it the College offers the country's only LL.M. in Biotechnology and Genomics, as well as innovative new programs in the Governance of Emerging Technologies; Personalized Medicine, Law & Policy; Public Health Law and Policy; Law and Sustainability; and Information and Communications Technology. The Indian Legal Program is arguably the leading program on Indian law in the country. It offers a strong curriculum, including the LL.M. in Tribal Policy, Law, and Government, the Certificate in Indian Law, and the Indian Legal Clinic, and trains students to be leaders in Indian Country. The College of Law's Center for Law and Global Affairs supports and inspires research, education, and practice regarding emerging forms of transnational governance that extend beyond the traditional paradigms of international law. The College of Law continues to reach further to provide opportunities for its students and graduates with innovative endeavors such as the creation of a nonprofit law firm, an employer outreach initiative, and new international licensure programs, and a faculty and staff committed to student success.

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The College of Law bridges the gap between theory and practice, and our faculty and students address the pressing public policy challenges of our time. In short, the Sandra Day O'Connor College of Law remains an innovator, building new models for 21st century public legal education in a dynamic, increasingly diverse, local, national, and global environment.

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CRAIG AND BARBARA BARRETT HONORS COLLEGE  
(Established 1988)

MARK JACOBS, PhD  
Vice Provost and Dean

MARGARET NELSON, PhD  
Vice Dean

KRISTEN HERMANN, EDD  
Associate Dean for Student Services

RAMSEY ERIC RAMSEY, PhD  
Associate Dean, Barrett at ASU West Campus

RHONDA PHILLIPS, PhD  
Associate Dean, Barrett at ASU Downtown Campus

MARK HENDERSON, PhD  
Associate Dean, Barrett at ASU Polytechnic Campus

JANET BURKE, PhD  
Associate Dean for National Scholarship Advisement

**CRAIG AND BARBARA BARRETT HONORS COLLEGE CONVOCATION**

Wednesday, May 8, 2013  
3:00 p.m., Wells Fargo Arena  
ASU Tempe Campus

**PROCESSIONAL**

Grand Marshal  
Mark Jacobs, Dean

**PROCESSIONAL MUSIC**

Phoenix Pipe Band

**WELCOME**

Mark Jacobs, Dean

**HONORED GUEST**

Ambassador Barbara Barrett and Dr. Craig Barrett

**OUTSTANDING GRADUATE**

Andrew Albert

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**PRESENTATION OF GRADUATES**

**Readers**

Janet Burke, Associate Dean  
Mark Henderson, Associate Dean

**DIPLOMAS**

Mark Jacobs, Dean

**ALMA MATER**

Barrett Choir  
David Schildkret, Director

**CLOSING REMARKS**

Mark Jacobs, Dean

**RECESSIONAL**

**The Barrett Story**

Barrett, The Honors College at Arizona State University, is a selective, residential college for academically outstanding undergraduates. Named “Best Honors College” in the nation, the college often has more National Merit Scholars than Princeton, Yale or Stanford.

The college is supported by a \$10 million endowment that is used exclusively to benefit honors students and fund their projects. Barrett students major in any field offered at ASU’s campuses - Tempe, Polytechnic, Downtown or West.

Barrett students are members of a small community of scholars who have direct access to our deans and receive personalized attention from approximately 25 honors faculty fellows and 35 staff members who care about them as individuals. In addition to these full-time honors college personnel there are more than 1400 university faculty members who teach and mentor Barrett students across all four campuses.

The \$130 million Barrett campus in Tempe was designed by students, faculty and staff working with nationally renowned architects. The Barrett complex functions as its own small honors community on the ASU Tempe campus where students enjoy the amenities and resources of a large university. This unique arrangement is a model for higher education and has often been referred to as the best of both worlds by students who thrive in a small college atmosphere but appreciate access to large university programs like Division I athletics and high profile lecturers.

## Student Opportunities

Barrett students take advantage of an array of opportunities that enrich the honors experience. They participate in study abroad programs that enable them to travel to foreign countries, immerse themselves in small classes taught by honors faculty, and experience different cultures and societies while earning honors credits. Barrett Summer Abroad destinations include France, Greece, Italy, Germany, Switzerland, Spain, the British Isles, South American and China. Barrett students receive national and international graduate scholarships such as Rhodes, Truman and Marshall Scholarships. They take advantage of unique undergraduate research and internship opportunities, such as those available at the Translational Genomics Research Institute, the governor's office, Congress, the White House, or on Wall Street. Barrett students attend social and cultural events, publish poetry in the honors literary publication LUX, shadow doctors at the Mayo Clinic, and work with professors in the Biodesign Institute on latest developments in nanotechnology. Many honors students seek leadership opportunities and find fulfillment in serving others, both on campus and in the larger metropolitan community. Barrett students also have opportunities to meet with individuals renowned for contributions in their fields, such as retired U.S. Supreme Court Justice Sandra Day O'Connor, former CNN anchor Aaron Brown, authors Guy Dauncey and David Kessler, and photographer Joel Meyerowitz.

## Signature Events

Barrett hosts two signature events annually, the Centennial Lecture and the Rhodes Lecture. In 1985, the Flinn Foundation established an endowment to commemorate ASU's 100th year. The gift created the ASU Centennial Lecture, and in 1989 it provided the Barrett Honors College the resources to bring some of the world's most influential intellects to campus. The Centennial Lecture has become one of ASU's premier intellectual events featuring noted diplomats, scientists, playwrights, and authors. Each Centennial Lecturer has helped to strengthen the university and has provided students and community members with a memorable experience. Former Centennial lecturers include Edward James Olmos, dedicated actor, community activist and diversity proponent, in 2010; Dr. Oscar Arias, Nobel Peace Laureate and two-time president of Costa Rica, in 2011; and most recently, Sylvia Nasar, author of best-selling novel, "A Beautiful Mind" and Knight Professor of Business Journalism, Columbia University, in Fall 2012.

The Rhodes Lecture is given by the John J. Rhodes Chair in Public Policy and American Institutions at Barrett. The Chair was created to celebrate the career in public service of one of Arizona's and the nation's most distinguished leaders. The Rhodes Chair is dedicated to deepening theoretical and practical understanding of the many voices and forces that influence public policy. The Chair honors the values of personal integrity, fiscal responsibility, respect for persons, and international farsightedness exemplified in the Hon. John J. Rhodes' career. The 2013 Rhodes Chair was Dr. Leroy Chiao, former astronaut, engineer and entrepreneur, who

specializes in government and private space programs and also serves as an international advocate for STEM education. The 2013 Rhodes Lecture took place on Wednesday, February 20 at Tempe Center for the Arts. Visit [www.barretthonors.asu.edu/events/](http://www.barretthonors.asu.edu/events/) for more information about future Barrett events.

## Barrett on all four campuses

In fall 2009, Barrett, The Honors College at Arizona State University, opened the nation's first comprehensive four-year residential honors college within a top-tier Research I university that underscores its standing as the premier honors college in the nation. On the Tempe campus, the nine-acre college includes resident halls for 1700 students, several classrooms, a community center with student lounges, activity rooms, computer labs, a fitness center, a multi-room dining facility with a refectory and café, and administrative, faculty and staff offices.

Multiple upgrades to the Barrett Honors College facilities on Downtown, Polytechnic and West campuses have taken place – featuring honors student lounges, libraries, kitchens, computer labs, student activity and study rooms, faculty and administrative offices, and honors residential communities.

Barrett at the Downtown Campus is home to about 400 honors students. The Barrett residential community, called B-Town D-Town, is located at Taylor Place at the heart of the campus and offers a living environment where students have easy access to ASU's downtown colleges and programs, as well as Phoenix's increasingly vibrant lifestyle.

Barrett at the Polytechnic campus gives students the feeling of studying at a small private college with the advantages of a large university. The honors residential community is unique among the ASU campuses – freshman honors student reside together on a floor of Century Hall, which opened in the summer of 2012, while upper-division honors students live in 2- and 3-bedroom houses in a special Barrett neighborhood on campus. Honors students also have access to a new dining hall and fitness facility.

Barrett at the West Campus provides the entire range of honors activities in a small liberal arts college setting. Barrett West students live and learn on the ASU West Campus with approximately 500 other residents. Honors students live in the new Casa de Oro, a residence hall that opened in fall 2012. The 5,000-square-foot Barrett Suite includes a computer lab, study rooms, a meeting area, a library, and staff and faculty offices.

With its outstanding programs, dedicated faculty and staff, and comprehensive facilities, Barrett is a national model for organizing resources to support the honors experience at all four campuses at ASU.

COLLEGE OF HEALTH SOLUTIONS  
(Established 2012)

KEITH LINDOR, MD

Executive Vice Provost, Health Solutions and Dean, College of Health Solutions

DAVID COON, PhD

Associate Vice Provost, Health Solutions and Professor  
College of Nursing and Health Innovation

ALISON ESSARY, MHPE, PA-C

Director of Student Affairs, College of Health Solutions

WILLIAM J. RILEY, PhD

Director, School for the Science of Health Care Delivery

LINDA VAUGHAN, PhD

Director & Professor, School of Nutrition and Health Promotion

BARBARA AINSWORTH, PhD

Associate Director & Professor, Health Promotion Faculty

CAROL JOHNSTON, PhD

Associate Director & Professor, Nutrition Faculty

ROBERT GREENES, MD

Chair & Professor, Department of Biomedical Informatics

RONALD R. O'DONNELL, PhD

Director, Doctor of Behavioral Health

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**COLLEGE OF HEALTH SOLUTIONS CONVOCATION**

Friday, May 10, 2013

11:30 am, Phoenix Convention Center – North Building, 3rd Level

**PROCESSIONAL**

Keith Lindor, MD

Executive Vice Provost, Health Solutions and Dean, College of Health Solutions

**GRAND MARSHAL**

Steve Hooker, PhD

Assistant Director of Research & Professor  
School of Nutrition and Health Promotion

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**THE NATIONAL ANTHEM**

*“The Star Spangled Banner”* — Francis Scott Key

**WELCOME, GREETINGS AND OPENING REMARKS**

Keith Lindor, MD

Executive Vice Provost, Health Solutions and Dean, College of Health Solutions

**STUDENT SPEAKERS**

**PRESENTATION OF GRADUATES**

**READER**

Matthew Buman, PhD

Assistant Professor, Exercise and Wellness  
School of Nutrition and Health Promotion

**A WORD FROM THE SCHOOL OF NUTRITION AND HEALTH PROMOTION**

Linda Vaughan, PhD

Director, School of Nutrition and Health Promotion

**DOCTOR OF BEHAVIORAL HEALTH**

Doctor of Behavioral Health Program

Doctor of Behavioral Health: Ronald R. O'Donnell, PhD  
Director, Doctor of Behavioral Health Program

**DOCTOR OF PHILOSOPHY**

School of Nutrition and Health Promotion

Physical Activity, Nutrition and Wellness (PANW): Pamela Swan, PhD  
Director, PANW & Associate Professor

**MASTER OF SCIENCE**

School of Nutrition and Health Promotion

Exercise and Wellness: Barbara Ainsworth, PhD  
Associate Director of Health Promotion Faculty & Professor

Nutrition: Carol Johnston, PhD

Associate Director of Nutrition Faculty & Professor

**MASTER OF SCIENCE**

Department of Biomedical Informatics

Biomedical Informatics: David Kaufman, PhD  
Academic Program Director & Associate Professor

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### INTRODUCTION OF BACCALAUREATE GRADUATES

Exercise and Wellness: Barbara Ainsworth, Associate Director & Professor  
 Health Sciences: Cristi Coursen, Clinical Associate Professor & Coordinator  
 Kinesiology: Tannah Broman, Interim Co-Director & Senior Lecturer  
 Nutrition: Carol Johnston, Associate Director & Professor

### CLOSING REMARKS

Keith Lindor, MD

Executive Vice Provost, Health Solutions and Dean, College of Health Solutions

ALMA MATER – ARIZONA STATE UNIVERSITY  
 Music and Words by Ernest Hopkins and Miles Dresskell

### RECESSIONAL

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### ABOUT THE COLLEGE OF HEALTH SOLUTIONS

Arizona State University established the College of Health Solutions (CHS) in May 2012 as part of its strategic initiative to build a new model for health education.

This multi-disciplinary College includes the **School of Nutrition and Health Promotion**, the **School for the Science of Health Care Delivery**, the **Department of Biomedical Informatics**, and the **Doctor of Behavioral Health** program. The College also collaborates closely with affiliated health units at ASU, including the College of Nursing and Health Innovation, the School of Biological and Health Systems Engineering, and numerous research centers and programs, such as the Center for Health Information and Research, the Health Care Delivery and Policy Program, and the Healthcare Transformation Institute.

As the nation's health care system continues to evolve and improve, our population must be prepared to assume more responsibility for its health and well-being. The traditional emphasis on the "care" or treatment side of the health care system is now shifting to a greater emphasis on disease risk reduction and prevention, on promoting health. Graduates of the College of Health Solutions are well positioned to design, implement and critically consider programs that reflect the expanded importance of health and wellness in our everyday lives.

The mission of the College of Health Solutions is to better promote good health, prevent and control disease, reduce costs, and to improve health outcomes across the population. To accomplish this mission, it serves as a knowledge exchange and catalyst for collaboration among health-related units across ASU, as well as providing support for health-related academic programs, trans-disciplinary research initiatives, and strategic partnerships. World renowned faculty, diverse

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student populations, unique and innovative research opportunities and phenomenal academic exploration best characterize the College of Health Solutions. It presents a new model of integrated and interprofessional health education and delivery unlike any other in the nation.

### ABOUT THE SCHOOL OF NUTRITION AND HEALTH PROMOTION

The School of Nutrition and Health Promotion (SNHP), established in 2011, offers a unique opportunity for students interested in a range of health related academic programs and research opportunities. While the School itself is relatively young, its programs in Exercise and Wellness, Health Sciences, Kinesiology, Medical Laboratory Science, and Nutrition represent as many as 100 years of academic excellence at ASU. The School provides unique and challenging interprofessional academic programs and supports transdisciplinary research. Its graduates are now part of an ever-growing alumni base of skilled and compassionate professionals dedicated to the optimization of health and the reduction of chronic disease risk. The mission of the School of Nutrition and Health Promotion is to educate future professionals to serve as leaders, scholars, educators, and promoters of healthy lifestyles. These graduates transform the lives of individuals and communities throughout Arizona, and beyond, by promoting healthy lifestyles.

### ABOUT THE SCHOOL FOR THE SCIENCE OF HEALTH CARE DELIVERY

Beginning in the fall 2013, the School for the Science of Health Care Delivery (SHCD) will offer a specialized and unique master's degree in the Science of Health Care Delivery. The Science of Health Care Delivery is a new and emerging field that combines expertise from the multidisciplinary field of health care delivery including: quality improvement, health disparities and interventions, health education, health economics and policy, data analysis relative to health, interprofessional teamwork and leadership skills, change management, and evidence based assessment. This relatively new field of study was conceived with the goal to create and launch an educational program focused on patient-centered, safe and cost-effective health care system development. Students in this program will be asked to consider the many factors involved in health care, beyond medicine, while being challenged to think outside of traditional models to discover alternatives of health care delivery.

### ABOUT THE DEPARTMENT OF BIOMEDICAL INFORMATICS

The Department of Biomedical Informatics (BMI) at Arizona State University fosters strong partnerships among academic researchers, clinical practitioners and regional health care providers in the advancement of research and education in the science and practice of biomedical informatics. Its mission is to advance the science and technology of biomedical informatics, inform and influence policy, and improve

individual and population health. It is committed to excellence and leadership in research, development, education and service. BMI is currently offering a Master of Science (M.S.) and a Doctor of Philosophy (Ph.D.) in the field, specifically designed to bring together clinicians and researchers in teams to apply new developments in informatics theory to clinical practice. Courses feature a sequence in methodology, problem solving and the latest software and systems solutions. Partnerships with Mayo Clinic, Barrow Neurological Institute and Banner Health, among others, infuse the program with practical research mandates and clinical relevance that reinforce BMI's standard of excellence and leadership.

### **ABOUT THE DOCTOR OF BEHAVIORAL HEALTH**

The Doctor of Behavioral Health program prepares students for emerging opportunities in health care careers, and is designed for those with master's degrees and those already employed in clinical practice. The program cultivates the professional skills needed to successfully conduct behavioral health interventions in a variety of health care settings, including primary care and other medical settings (such as disease management, health coaching, and related fields). There are several tracks students can pursue based on their prior master's-level academic degrees and work experience or licensure. The program faculty guide students in incorporating evidence-supported approaches to integrate primary and behavioral health care delivery into their clinical practice, with a focus on the synthesis of clinical practice skills, practice-based research approaches, and entrepreneurship.

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### **COLLEGE OF LIBERAL ARTS AND SCIENCES** (Established 1953)

ROBERT E. PAGE  
University Vice Provost and Dean of the College of Liberal Arts and Sciences

FERRAN GARCIA-PICHEL  
Dean of Natural Sciences

PATRICK KENNEY  
Dean of Social Sciences

ELIZABETH LANGLAND  
Interim Dean of Humanities

CHERYL CONRAD  
Associate Dean for Research in Natural Sciences

KENRO KUSUMI  
Associate Dean of Graduate Studies

PAUL LEPORE  
Associate Dean for Student and Academic Programs

GERRY COREY  
Senior Assistant Dean for Student and Academic Programs

TERESA BALES  
Assistant Dean for Budget and Financial Services

BARBARA COLBY  
Assistant Dean for Academic Affairs

CHARLES KAZILEK  
Assistant Dean for Technology, Media, and Communications

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### **COLLEGE OF LIBERAL ARTS AND SCIENCES CONVOCATION**

Friday, May 10, 2013

8:00 a.m., Wells Fargo Arena, ASU Tempe Campus

12:30 p.m., Wells Fargo Arena, ASU Tempe Campus

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**PROCESSIONAL**

**MASTER OF CEREMONIES**

Ayanna Thompson, PhD  
Associate Dean of Faculty

**THE NATIONAL ANTHEM**

*“The Star Spangled Banner”* — Francis Scott Key

**REMARKS**

Robert Page  
University Vice Provost and Dean of College of Liberal Arts and Sciences

**INTRODUCTION OF GRADUATES****Readers**

Barbara Lafford, Professor, School of International Letters and Cultures  
Peter Lafford, Associate Research Professional, University Technology Office  
Helene Ossipov, Associate Professor, School of International Letters and Cultures  
Andrew Ross,  
Head of Learning Support Services, School of International Letters & Cultures

**ALMA MATER – ARIZONA STATE UNIVERSITY**

Music and Words by *Ernest Hopkins* and *Miles Dresskell*

**RECESSIONAL****COLLEGE OF LIBERAL ARTS AND SCIENCES**

Serving as the intellectual heart of this vibrant university, the College of Liberal Arts and Sciences is engaged in redefining what is expected of the well-educated person of the 21st century. Creatively synthesizing teaching, research and scholarship that span the humanities, social sciences, natural sciences and life sciences, CLAS offers a challenging environment of learning and discovery in which students and faculty aspire to personal achievement and collaborative problem-solving.

The College of Liberal Arts and Sciences, the largest at ASU, is structured to help students identify and focus their dreams and aspirations. The college is in actuality many communities within communities where students meet peers and faculty who share their interests and passions through a rich diversity of schools, departments, majors, programs, institutes, centers, laboratories, clubs and organizations.

Faculty members in the college are committed to providing each of our students with the best education that we can, recognizing that the pace and complexity of the modern world will ask successful citizens and leaders to reinvent themselves time and again. Any institution of higher learning can train a student for a first job. Our goal is to equip our students with knowledge and skills for a lifetime of success. Although we are continually innovating and adapting as a college, the liberal arts

remain the best foundation for successful careers and deeply rewarding personal and professional lives.

The College of Liberal Arts and Sciences—*Transforming learning, discovery and lives*

**HONORS CORDS**

Some of our undergraduate degree candidates wear maroon and/or gold honor cords. These cords designate students who have completed at least 56 resident credit hours at ASU and who have attained the following grade point averages:

Summa Cum Laude = Maroon and Gold cords, 3.80 to 4.0 GPA  
Magna Cum Laude = Gold cord, 3.60 to 3.79 GPA  
Cum Laude = Maroon cord, 3.40 to 3.59 GPA

COLLEGE OF NURSING AND HEALTH INNOVATION  
(Established 1957)

TERI PIPE, PhD, RN  
Dean and Professor

EVELYN CESAROTTI, PhD, FNP-BC  
Associate Dean for Operations

BRENDA C. MORRIS, EdD, RN, CNE  
Associate Dean for Academic Affairs

ELIZABETH REIFSNIDER, PhD, RN, WHNP, PHCNS-BC, FAAN  
Associate Dean for Research

DAVID COON, PhD  
Associate Vice Provost for Research

KEITH LINDOR, MD  
Executive Vice Provost and Dean – Health Solutions

COLLEGE OF NURSING AND HEALTH INNOVATION  
CONVOCATION

8:30 a.m., Friday, May 10, 2013  
Phoenix Convention Center

**PROCESSIONAL**

**FACULTY MARSHAL**  
Kay Jarrell, MSN

**PROCESSIONAL MUSIC**  
Phoenix Scottish Pipe Band

**THE NATIONAL ANTHEM**

**WELCOME**  
Teri Pipe, Dean

**STUDENT SPEAKERS**

Timothy Kruth,, DNP – Doctor of Nursing Practice  
Marlene Lind, MS – Master of Science– Interprofessional Programs  
Samantha Hyland, BSN – Bachelor of Science – Nursing

**PRESENTATION OF GRADUATES**

DOCTOR OF PHILOSOPHY  
Teri Pipe, Dean  
Bronwynne Evans, Director PhD Nursing Program

DOCTOR OF NURSING PRACTICE  
Teri Pipe, Dean  
Katherine Kenny, Director DNP Program

MASTERS DEGREES  
Teri Pipe, Dean  
Cris Wells, Director, Clinical Research Management Program  
Pauline Komnenich, Sr. Director, Nurse Educator Program  
Sandra Shire, Director, Regulatory Science & Health Safety

BACHELOR OF SCIENCE  
Teri Pipe, Dean  
Judy Sayles, Director, Baccalaureate and Post Baccalaureate Nursing Programs  
Diann Muzyka, Director, RN-BSN Program

**CLOSING REMARKS**

**RECESSIONAL**

**ASU COLLEGE OF NURSING & HEALTH INNOVATION**

**Distinction with a Difference**

The ASU College of Nursing & Health Innovation is a very special and different place, as evidenced by its name. Like many colleges of nursing and health throughout the nation, our goal to offer the highest quality of academic, research and clinical practice programs to produce graduates who will be the best clinicians, teachers, advocates of good health, and researchers.

However, the College of Nursing & Health Innovation is different in its culture that is based on dreaming, discovering and delivering that enables students, faculty and staff to reach their full potential. It is the way we do business.

First, we encourage our students, faculty and staff to catch big dreams and believe in those dreams. Too often, individuals are surrounded by others who discourage them

from thinking big, being bombarded with skepticism. Here, though, we encourage and provide an environment where dreams are cultivated. We foster innovative thinking at ASU—being on the cutting edge and visioning solutions to the most complex healthcare problems before others see answers.

Second, discovery and risk-taking are a way of life at our college. So many times, individuals do not achieve their dreams because they are afraid to be risk-takers. However, the most successful people in life typically take the most risks. We not only encourage our students to take risks, we mentor them to do so.

Third, we model follow-through on the goals that we set, and persist through what we call the “character-building times.” So many individuals give up on their dreams right before they would have accomplished them. We teach the value of persisting through adversity with enthusiasm, knowing that success will ultimately be achieved.

Fourth, we teach and implement a hands-on approach to care in a rich interdisciplinary environment throughout all of our educational programs. Our outstanding nationally recognized researchers in our Center for Improving Health Outcomes in Children, Teens & Families, Center for Healthy Outcomes in Aging, and the Hartford Center for Geriatric Nursing Excellence are generating evidence through research and building faculty capacity that has a direct impact on improving quality of care and patient outcomes for two vulnerable populations.

Fifth, we operate three high-quality academic nursing health centers in the greater Phoenix area that emphasize an interdisciplinary approach to care, which are part of more than 700 clinical placement sites where our students receive outstanding educational experiences in the real world. In addition, we house what we believe is the most cutting-edge simulation center in the country that provides our students with the competencies they need to transition to real-world healthcare systems with confidence and essential practice skills.

Finally, we cultivate innovation and entrepreneurship in our college. Our Center for Healthcare Innovation & Clinical Trials, is becoming a state and national hub for the development, design and testing of new healthcare products and systems to improve patient outcomes. Students here are taught how to innovate and think entrepreneurially as well as how to make their dreams come to fruition.

**COLLEGE OF PUBLIC PROGRAMS**  
(Established 1979)

JONATHAN GS KOPPELL, PhD  
Dean  
Director, School of Public Affairs

KEVIN DESOUZA, PhD  
Associate Dean for Research

NANCY RODRIGUEZ, PhD  
Associate Dean

DANA NEWELL, MA  
Assistant Dean

KATHLEEN ANDERECK, PhD  
Director, School of Community Resources & Development

STEVEN ANDERSON, PhD  
Director, School of Social Work

CASSIA SPOHN, PhD  
Acting Director, School of Criminology and Criminal Justice

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**COLLEGE OF PUBLIC PROGRAMS CONVOCATION**

Thursday, May 9, 2013  
10:00 a.m., Phoenix Convention Center

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**PROCESSIONAL**

*“Pomp and Circumstance”* — Sir Edward Elgar  
Sonoran Brass Quintet

**FLAG PRESENTATION**

Phoenix Fire Department Honor Guard Pipes and Drum

**MASTER OF CEREMONIES**

Dallen Timothy, PhD  
Nick Blumberg

**THE NATIONAL ANTHEM**

*“The Star Spangled Banner”* — Francis Scott Key  
Adrienne Goglia, Soloist

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### CONVOCATION ADDRESS

The Honorable Greg Stanton  
Mayor of Phoenix

### PRESENTATION OF GRADUATES

Alma Mater - Arizona State University  
Music and Words by Ernest Hopkins and Miles Dresskell  
Adrienne Goglia, soloist

### RECESSIONAL

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### THE COLLEGE

The College of Public Programs is home to the School of Community Resources & Development, the School of Criminology and Criminal Justice, the School of Public Affairs, and the School of Social Work. The College was established to bring together academic disciplines focused on community, stewardship of democracy, public service and use-inspired research. Its programs at the undergraduate and graduate levels incorporate the spirit of leadership, scholarship, and professionalism.

### THE SCHOOLS IN THE COLLEGE OF PUBLIC PROGRAMS

*The School of Community Resources & Development* students, faculty, and staff share a commitment to making communities better places to live, work, and visit. The fields subsumed within our School are extremely diverse and involve the private, government, and nonprofit sectors of the economy. The concept of building sustainable and healthy communities is the unifying principle encompassing our School's three established focus areas of parks and recreation management, tourism development and management, and nonprofit leadership and management.

*The School of Criminology and Criminal Justice* merges theory and practice. This occurs in the teaching, research, and service activities of our faculty, students, and alumni. The convenient downtown location makes the School accessible to working professionals and traditional students. In addition, the location of major criminal justice agencies downtown enhances the opportunities for instruction, practice and internships for all students. The School offers a bachelor's degree, two master's degrees and a PhD. The degrees are designed to meet the needs of working professionals and full-time students. The curriculum is delivered both in-class and online.

*The School of Public Affairs* is continuing its long tradition of developing outstanding public leaders; people who are committed to making a difference in our world and who are well prepared to meet the rigorous demands and substantial challenges of the future. We offer innovative educational and professional opportunities to help build strong and more effective leaders. We are the only public administration program in the Phoenix area to be accredited by the National

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Association of Schools of Public Affairs and Administration (NASPAA) and are consistently ranked among the top 20 public affairs schools in the country.

*The School of Social Work* strives to develop and provide access to innovative social services that allow disadvantaged families and communities to prosper. We are among the largest and most diverse social work programs in the U.S., with over 1,300 students now enrolled at our Phoenix and Tucson locations, and with more than 8,000 alumni. We offer Bachelor (BSW), Master (MSW), and Doctoral degrees, as well as many certificate and continuing professional education programs. Our students intern at more than 800 field placement sites. Extensive online and nontraditional courses facilitate access to those with varying schedules and needs.

### THE CENTERS, INSTITUTES, AND PROGRAMS

#### *Bob Ramsey Executive Education Program*

Our program offers a wide variety of quality professional development programs for public managers, executives and elected officials. It provides intensive workshops and top-notch management training.

#### *Center for Applied Behavioral Health Policy*

The Center conducts research, provides program development and evaluation services, and designs and conducts workforce development initiatives to improve policies and programs that affect people with substance use disorders or mental illness.

#### *Center for Policy Informatics*

The Center leverages cutting-edge technology and cross-disciplinary theory to help individuals and communities make and evaluate policy choices. It develops policy-relevant models that balance the complexity of real-world phenomenon with transparent, actionable evidence.

#### *Center for Social Cohesion*

The Center for Social Cohesion, a project of Arizona State University in partnership with the New America Foundation, is dedicated to studying the forces that shape our sense of social unity. Wholly non-partisan, pluralistic and multidisciplinary in outlook, the Center seeks to promote understanding of how diverse societies cohere.

#### *Center for Urban Innovation*

As the College's focal point for research on urban affairs, the Center's mission is to improve the quality of life in neighborhoods, cities, and urban regions by promoting innovation in governance, policy, and management.

#### *Center for Violence Prevention and Community Safety*

The Center brings together scholars from social, behavioral, and humanistic backgrounds to conduct research confronting international, regional and local problems for the purpose of conceiving and implementing policies, programs, and practices grounded in evidence.

*Lodestar Center for Philanthropy & Nonprofit Innovation*

The Center builds the capacity of the social sector by enhancing the effectiveness of those who lead, manage and support nonprofit organizations. It promotes the understanding of the nonprofit sector and philanthropy in community life, with a particular focus on effective practices that help organizations meet their missions.

*Center for Sustainable Research*

The Center for Sustainable Tourism is devoted to studying the role of tourism in community development in order to strengthen its contribution to viable economic, social and environmental systems, especially in megapolitan regions around the world – aptly named tourism for the public good.

*Morrison Institute for Public Policy*

Morrison Institute bridges the gap between academic scholarship and public policy development through independent research and services to public and private sector clients. The Institute researches public policies that impact Greater Phoenix, the state of Arizona and the nation.

*Southwest Interdisciplinary Research Center*

The Center conducts transdisciplinary minority health and health disparities research, research education training, and community outreach and engagement on drug abuse, mental health and HIV/AIDS.

*Osher Lifelong Learning Institute at ASU*

The Osher Lifelong Learning Institute at ASU provides university-quality learning experiences for adults ages 50 and over through diverse short courses and lectures, campus-based learning opportunities and civic engagement initiatives.

## UNIVERSITY WIDE INITIATIVES HOUSED BY THE COLLEGE

*Nina Mason Pulliam Legacy Scholars**University Design Consortium**Initiative for Inclusive Communities**Spirit of Service Scholars Program*COLLEGE OF TECHNOLOGY AND INNOVATION  
(Established 1996)MITZI M. MONTOYA, PhD  
Vice Provost and DeanCHELL A. ROBERTS, PhD  
Executive DeanSCOTT G. DANIELSON, PhD  
Associate Dean of Academic ProgramsCRAIG D. THATCHER, DVM, MS, PhD, DIPLOMATE ACVN  
Associate DeanANSHUMAN RAZDAN, PhD  
Associate DeanRUSS J. BRANAGHAN, PhD  
Chair, Technological Entrepreneurship and Innovation ManagementDOUGLAS M. GREEN, PhD  
Interim Director, Morrison School of Agribusiness and Resource ManagementANN F. MCKENNA, PhD  
Chair, Engineering and Engineering Technology

## CELEBRATIONS OF INDIVIDUAL RECOGNITION

**Friday, May 10, 2013**  
**10:00 a.m., Polytechnic Campus**  
 Arizona State University  
 Mesa, Arizona

**DEPARTMENT OF ENGINEERING**  
 Sun Devil Fitness Complex

**MORRISON SCHOOL OF AGRIBUSINESS AND RESOURCE MANAGEMENT**  
 Aravaipa Auditorium

**Friday, May 10, 2013**  
**1:00 p.m., Polytechnic Campus**  
 Arizona State University  
 Mesa, Arizona

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**DEPARTMENT OF TECHNOLOGICAL ENTREPRENEURSHIP  
AND INNOVATION MANAGEMENT**

Sun Devil Fitness Complex

**COLLEGE OF TECHNOLOGY AND INNOVATION RECEPTION**

**Friday, May 10, 2013**

11:00 a.m. – 1:00 p.m., Polytechnic Campus  
Arizona State University  
Mesa, Arizona  
Citrus Dining Pavilion

**PROCESSIONAL**

**WELCOME AND OPENING REMARKS  
RECOGNITION OF STUDENT COHORTS**

**COLLEGE OF TECHNOLOGY AND INNOVATION  
DEAN'S AWARD FOR ACADEMIC EXCELLENCE**

*GRADUATE AWARD*

Jeremy Pagaran

*UNDERGRADUATE AWARD*

Joel Aichler & Jeanine Peters

**ASU ALUMNI ASSOCIATION OUTSTANDING GRADUATE AWARD**

Michael Sheppard

**PRESENTATION AND HOODING OF MASTER  
AND DOCTORAL GRADUATES**

**PRESENTATION OF BACCALAUREATE GRADUATES**

**CLOSE**

**RECESSIONAL**

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**COLLEGE OF TECHNOLOGY AND INNOVATION**

The College of Technology and Innovation (CTI) is making a new higher education experience that focuses on learning through making things and solving real-world challenges through collaboration. Today we celebrate the graduates who embody this mission.

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At CTI we strive to fully exemplify the polytechnic values of engaged learning, use-inspired applied research and deep engagement with industry. We operate at the intersection science, technology, engineering, mathematics, entrepreneurship and management; connected by a mission to make innovative contributions to society and industry.

CTI is an environment for learning and discovery that is suited to the needs of the 21st century. Society needs innovative and technically competent leaders and the world needs new solutions to address complex problems in our region, nation and around the world. Our students gain technical competence through systems-thinking and we solve problems in interdisciplinary teams. Our core values are reflected in all of our programs.

We believe students learn best when they are deeply engaged in their learning, so we focus on learning in context. *How* you learn is as important as *what* you learn. This approach contributes to deeper and more effective learning and ultimately it enables us to better foster creativity and innovation.

We believe the discoveries we make in our laboratories and studios should emerge as real products or practices. We are committed to identifying ways to bring our ideas to the marketplace and elevating our best thoughts that will ultimately create enterprise and impact society.

We know that for students and faculty to make an impact on our world, they need to engage industry at a level well beyond academic norms.

Over 3,300 students are engaged in a learning environment established and nurtured by a faculty guided by these values.

Innovation is not a subject; it is a way of being. We are centered on creativity and innovation. We focus on challenges in areas of human concern where technology is the best hope at advancement. Our students and faculty thrive in this setting as engaged discoverers, teachers, learners, and entrepreneurs.

We are a college of makers. Regardless of the degrees bestowed upon our graduates today, they have all majored in making. Graduates of CTI have a multidisciplinary foundation from which they are positioned to make the world a better place.

*Special thanks to Marvin and June Morrison for the endowment of the Morrison School of Agribusiness and Resource Management in 1998. The commitment of the Morrison Family to education and scholarship is appreciated. We are grateful for their generosity and continued support.*

We are technology. We are innovation.

[www.technology.asu.edu](http://www.technology.asu.edu)

HERBERGER INSTITUTE FOR DESIGN AND THE ARTS  
(Established 1964)

KWANG-WU KIM, DMA  
Dean and Director

MICHAEL UNDERHILL, MCP-UD  
Executive Dean

HEATHER LANDES, PhD  
Associate Dean

MELISSA PHELAN, MS  
Assistant Dean for Student Success

PATRICK SMITH, MBA  
Assistant Dean for Finance and Operations

ADRIENE JENIK, MFA  
Director of the School of Art

GARTH PAINE, PhD  
Interim Director of the School of Arts, Media and Engineering

JAKE PINHOLSTER, MFA  
Interim Director of the School of Dance

CRAIG BARTON, MARCH  
Director of The Design School

HEATHER LANDES, PhD  
Interim Director of the School of Music

JAKE PINHOLSTER, MFA  
Director of the School of Theatre and Film

GORDON KNOX, MPHIL  
Director of the ASU Art Museum

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**PROCESSIONAL**

*“Pomp and Circumstance”* — Sir Edward Elgar  
Sonoran Brass Quintet

**WELCOME**

Kwang-Wu Kim, Dean and Director

**GREETINGS FROM THE FACULTY**

Joseph Ewan, Assistant Director and Associate Professor, The Design School

**THE ALUMNI ASSOCIATION OUTSTANDING GRADUATE AWARD**

**Jamie Hendricks, BA in Theatre**

**PRESENTATION OF UNDERGRADUATE RECIPIENTS**

School of Art: Julie Anand, Assistant Director  
School of Arts, Media and Engineering: Pavan Turaga, Assistant Professor  
School of Dance: Jake Pinholster, Interim Director  
The Design School: Lauren McDermott, Assistant Director  
School of Music: Jody Rockmaker, Associate Director  
School of Theatre and Film: Jake Pinholster, Director  
Cross-Institute Degrees: Heather Landes, Associate Dean

**PRESENTATION OF GRADUATE RECIPIENTS**

School of Art: Kathryn Maxwell, Associate Director  
School of Arts, Media and Engineering: Pavan Turaga, Assistant Professor  
School of Dance: Jake Pinholster, Interim Director  
The Design School: Joseph Ewan, Assistant Director  
School of Music: Jody Rockmaker, Associate Director  
School of Theatre and Film: Tamara Underiner, Director of Graduate Studies  
Doctoral Degrees: Michael Underhill, Executive Dean

**CLOSING REMARKS**

Kwang-Wu Kim

**RECESSIONAL**

Sonoran Brass Quintet

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**HERBERGER INSTITUTE FOR DESIGN AND THE ARTS**

**CONVOCATION**

Thursday, May 9, 2013  
12:30 p.m., Wells Fargo Arena  
ASU Tempe Campus

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**ABOUT THE HERBERGER INSTITUTE FOR DESIGN AND THE ARTS**

The ASU Herberger Institute for Design and the Arts leads an exploration of the contemporary human condition through creative practice and research, bringing together a unique array of disciplines that allow for distinctive opportunities for collaboration. Continually striving to enable design and arts students to succeed beyond graduation, the Herberger Institute consists of the following six schools: Art; Arts, Media and Engineering; Dance; Design; Music; and Theatre and Film.

More than 5,500 students are supported by 400 faculty and faculty associates and 170 staff offering a total of 51 undergraduate and 71 graduate degree programs and concentrations. The ASU Art Museum and the Herberger Institute Research Center support research initiatives, while diverse community engagement projects enable students and faculty to interact with the public through meaningful partnerships.

We encourage all of our alumni to continue to share their stories with us and to take an active role in the Herberger Institute Alumni Chapter. For more information on our alumni activities, please visit us on the Web at [herbergerinstitute.asu.edu/alumni](http://herbergerinstitute.asu.edu/alumni).

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**IRA A. FULTON SCHOOLS OF ENGINEERING**  
(Established 1955)

PAUL C. JOHNSON, PhD  
Dean

MARCO SANTELLO, PhD  
Director, School of Biological and Health Systems Engineering

RONALD G. ASKIN, PhD  
Director, School of Computing, Informatics, and Decision Systems Engineering

STEPHEN M. PHILLIPS, PhD, PE  
Director, School of Electrical, Computer and Energy Engineering

KYLE SQUIRES, PhD  
Director, School for Engineering of Matter, Transport and Energy

G. EDWARD GIBSON, JR, PhD, PE  
Director, School of Sustainable Engineering and the Built Environment

JAMES S. COLLOFELLO, PhD  
Associate Dean, Academic and Student Affairs

PAUL WESTERHOFF, PhD  
Associate Dean, Research

EDWARD HALL, PhD  
Executive Associate Dean for Research

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**IRA A. FULTON SCHOOLS OF ENGINEERING CONVOCATION**

Thursday, May 9, 2013  
4:30 p.m., Wells Fargo Arena  
ASU Tempe Campus

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**PROCESSIONAL****REMARKS**

Paul C. Johnson, PhD  
Dean, Ira A. Fulton Schools of Engineering

Rick Hudson  
President, Ira A. Fulton Schools of Engineering Alumni Chapter

Nathan Gaw  
Student Speaker, Biomedical Engineering

Ira A. Fulton  
Chairman of the Board and CEO, Fulton Homes

#### AWARDS

Ira A. Fulton Schools of Engineering Outstanding Graduate  
Gabrielle Palermo

Joseph and Sandra Palais Outstanding Doctoral Student Award  
Xuan Ni, PhD

Ira A. Fulton Schools of Engineering Teaching Award  
Kasim Candan, PhD

#### PRESENTATION OF CLASS

##### Readers

Peter Lafford  
Associate Research Professional, University Technology Office

Andrew Ross, PhD  
Head, Learning Support Services  
School of International Letters and Cultures

#### CLOSING

##### OUTSTANDING GRADUATES

Aerospace Engineering, Michael King  
Biomedical Engineering, Gabrielle Palermo  
Chemical Engineering, Eric C. Stevens  
Civil, Environmental and Sustainable Engineering, Joseph Harrington  
Computer Science, Chloe Patterson  
Computer Systems Engineering, Joseph Babb  
Construction Engineering, Christopher Procopio  
Construction Management, Skyler Holloway  
Electrical Engineering, Andrew Rogers  
Engineering Management, Samantha Sanders  
Industrial Engineering, Kristin Lehnhoff  
Informatics, Wesley Roberts  
Materials Science and Engineering, Emily D. Sutton  
Mechanical Engineering, Paul Strong

##### DISTINGUISHED GRADUATES

Taylor Barker  
Darcy Frear  
Catrina Garcia  
Suyana Lozada

Ira A. Fulton Schools of Engineering Gonfalon carrier  
Nathan Jack

#### Engineering at Arizona State University

The Ira. A Fulton Schools of Engineering, ranked in the top 50 U.S. engineering schools, are home to more than 235 faculty and nearly 9,000 students. The Schools were awarded about \$75 million in externally funded research awards in fiscal year 2012. In 2011-2012, the Fulton Schools of Engineering granted 1,653 undergraduate and graduate degrees. Today, more than 34,000 Engineering alumni are advancing the fields of engineering and technology in Arizona and around the world.

To produce the engineers and innovations needed to address society's changing needs, we have crafted a visionary blueprint for an engineering school that transcends traditional organization around degrees and disciplines, and fosters a transdisciplinary approach to teaching and research. Through our five schools, we offer 14 undergraduate and 27 graduate degree programs that encourage innovative collaboration across disciplines, with faculty and students alike focusing their efforts on developing solutions that will have significant, lasting impact on our local and global communities.

**The School of Biological and Health Systems Engineering** provides a rich, interdisciplinary curriculum that prepares students to use engineering and scientific principles and methods to develop instrumentation, materials, diagnostic and therapeutic devices, artificial organs or other equipment and technologies needed in medicine and biology. The school's biomedical engineering degree program strives to produce graduates with a broad-based education in both engineering and the life and natural sciences, with a focus on improving the overall quality of global health care.

**The School of Computing, Informatics, and Decision Systems Engineering** is home to computer engineering, computer science, computer systems engineering, engineering management, industrial engineering and informatics degree programs. From data to decisions, the school covers the spectrum for designing the modern, information-driven society, engaging in the fundamental activities of sensing, optimizing, controlling and communicating. Computing serves as the engine that drives this transformation, linking together the school's fundamental activities. The school is dedicated to creating new knowledge and technology that contributes to solving the major problems facing modern society.

**The School of Electrical, Computer and Energy Engineering** brings together university faculty, students and companies to develop collaborative relationships and solutions. The school's computer engineering and electrical engineering degree programs and research efforts are aligned with national and international efforts to address worldwide challenges in energy production and distribution, healthcare technology and delivery, sustainable development and economic growth, communications technology and information management and global security.

**The School for Engineering of Matter, Transport and Energy** leverages the synergy of engineering and science to develop new knowledge and technologies, and create innovative solutions to society's most pressing problems in energy, human health, public safety, exploration, environmental infrastructure and sustainability. Degree programs in aerospace engineering, chemical engineering, materials science and engineering, mechanical engineering, and solar energy engineering and commercialization are offered. The school gathers together a broad range of disciplines and world-class faculty members who are engaged in a cutting-edge research, all of which contributes to a unique educational experience for all of our students.

**The School of Sustainable Engineering and the Built Environment** provides a nexus for education and research that address the critical infrastructure needs of our society in an environmentally sound manner. The school offers a holistic approach in its degree programs, covering the engineering expertise of civil, environmental and sustainable engineering, the design and construction principles of construction engineering and the project management and leadership skills of construction management.

#### **Ira A. Fulton**

##### ***Chairman of the Board and CEO, Fulton Homes***

Ira A. Fulton, founder and CEO of Arizona-based Fulton Homes, established an endowment of \$50 million in support of ASU's College of Engineering and Applied Sciences in 2003. The college was renamed the Ira A. Fulton Schools of Engineering in his honor. The gift has enabled the Ira A. Fulton Schools of Engineering to provide funding for scholarships, fellowships, research programs and investments in faculty, all integral to the school's goal to move from its position as a highly ranked U.S. program into the ranks of world-class institutions.

*"With this endowment, we are building an engine of educational and economic growth that will endure for generations. It is a gift of opportunity, prosperity, social equality and hope."* – Ira A. Fulton

#### MARY LOU FULTON TEACHERS COLLEGE (Established 1937)

MARI KOERNER, PHD  
Dean

M. JEANNE WILCOX, PHD  
Associate Dean of Research

HILARY MISNER, EDD  
Sr. Assistant Dean of Academics

CONNIE PANGRAZI, MED  
Assistant Dean of the Polytechnic Campus

ELIZABETH HINDE, PHD  
Division Director, Teacher Preparation

SUZANNE PAINTER, PHD  
Division Director, Educational Leadership and Innovation

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#### MARY LOU FULTON TEACHERS COLLEGE CONVOCATION

Wednesday, May 8, 2013  
7:30 p.m., Wells Fargo Arena  
ASU Tempe Campus

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#### **PROCESSIONAL**

Grand Marshal  
Mari Koerner, PhD, Dean

**MISTRESS OF CEREMONIES**  
Wilhelmina Savenye, PhD, Professor

**THE NATIONAL ANTHEM**  
*"The Star Spangled Banner"* — Francis Scott Key  
Michele LeFevre, Soloist

**REMARKS**  
Mari Koerner, PhD, Dean

**SPECIAL GUESTS**  
Mary Lou Fulton and Ira A. Fulton

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### MUSICAL SELECTION

Alta Vista Island Wavez  
Washington Elementary School District #6

### INTRODUCTION OF DOCTORAL AND MASTERS GRADUATES

Suzanne Painter, PhD  
Division Director, Educational Leadership and Innovation  
Ann Ewbank, PhD  
Assistant Division Director, Educational Leadership and Innovation  
Meredith Toth, MA  
Assistant Division Director, Educational Leadership and Innovation  
Diane Venrick, EdD  
Assistant Division Director, Educational Leadership and Innovation

### RECOGNITION OF HONOR GRADUATES

Hilary Misner, EdD, Sr. Assistant Dean of Academics

### INTRODUCTION OF BACCALAUREATE GRADUATES

Elizabeth Hinde, PhD, Division Director, Teacher Preparation  
Martha Cocchiarella, PhD, Assistant Division Director, Teacher Preparation  
Pamela Harris, PhD, Assistant Division Director, Teacher Preparation  
Cory Hansen, PhD, Assistant Division Director, Teacher Preparation

### ALMA MATER – ARIZONA STATE UNIVERSITY

Music and Words by Ernest Hopkins and Miles Dresskell  
Michele LeFevre, Soloist

### CLOSING REMARKS

Mari Koerner, PhD, Dean

### RECESSIONAL

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### ABOUT THE MARY LOU FULTON TEACHERS COLLEGE

This year's graduates from Arizona State University's Mary Lou Fulton Teachers College (Teachers College) are now part of an ever-growing alumni base of excellent teachers, school leaders and scholars who touch and influence the lives of tens of thousands of children and youth. Our graduates transform the lives of their students and the character of schools, educational institutions and communities throughout Arizona and beyond.

Teachers College offers world-class academic programs for educators and scholars preparing to enter or advance in the profession. The college provides challenging education programs to prepare successful and highly qualified PreKindergarten-

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12th grade teachers in addition to graduate programs in advanced study and research training for those pursuing careers in school leadership, education policy, education technology, higher and post-secondary education, and many other fields.

Teachers College offers academic programs for educators and scholars at all four ASU campuses; Downtown Phoenix, Polytechnic, Tempe and West, as well as at partner school districts statewide and online.

Arizona State University's Mary Lou Fulton Teachers College is named for distinguished alumna Mary Lou Fulton, who, with her husband Ira A. Fulton, generously invested and created a transformational endowment to foster excellence in education. The Fultons are committed to supporting the well-being and education of children and initiatives dedicated to improving public education. Their gifts have provided opportunities for quality teaching, research and service that extend far beyond the university, touching the lives of generations to come.

### PREPARING OUTSTANDING TEACHERS AND LEADERS

As one of the largest, most influential colleges of education in the nation, Teachers College is dedicated to bringing Arizona's schools and children to the forefront of academic achievement. Every year more than half of Arizona's graduating teachers come from Arizona State University. Teachers College prepares successful teachers and school leaders by integrating theory, pace-setting research and practice with technology; competencies to teach children from diverse backgrounds, including children with special needs; and standards-based, data-driven instruction and assessment. All relevant components are combined to prepare today's teachers to successfully face the many challenges that simply did not exist a generation ago. Our graduates in teacher education are highly sought after because of their comprehensive education, both in rigorous curriculum driven by current research, and by demonstrating best practices through intensive field experience in which they work directly with preschool, elementary, middle and high school students.

Teachers College prepares educational leaders through programs that immerse them in studying the challenges of leadership in schools and school districts, examining problems of practice, and working with others to address these problems. Graduates develop skills to meet national standards in leadership and earn state certification as principals and superintendents.

### EXCELLENCE IN RESEARCH

Teachers College boasts a legacy of excellence in scholarship and research – ASU's graduate education programs consecutively rank among the best by *U.S. News & World Report*. Teachers College is committed to fostering scholarship and research within our graduate programs to provide answers that will ultimately

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transform the role and effectiveness of PreK-20 education. We are preparing the next generation of leaders and scholars who actively participate in research and experience opportunities that make significant contributions to the creation and discovery of new knowledge within the field of education. Our graduate students are accomplished leaders in education who have completed a rigorous academic program and through their research, make a discernable, positive difference in our local and professional communities. They hold faculty positions at prestigious institutions throughout the United States and internationally, and lead educational organizations including PreK-12 schools and school districts.

Faculty members in the college conduct research and examine critical issues on diverse topics such as improving reading and mathematics achievement, effectively working with English language learners, testing and student achievement, and assisting children and youth with special needs, along with their families. In addition, faculty members provide service to local schools and communities, the college, the university, and to state and national professional organizations. Through grants and partnerships, the college is able to work extensively with schools and school districts throughout Arizona.

Please visit [www.education.asu.edu](http://www.education.asu.edu).

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NEW COLLEGE OF INTERDISCIPLINARY ARTS AND SCIENCES  
(Established 1984)

ELIZABETH LANGLAND, PhD  
University Vice Provost and Dean

TODD SANDRIN, PhD  
Associate Vice Provost, Associate Director  
School of Mathematical and Natural Sciences

GREG WISE, PhD,  
Associate Dean

ROBERT TAYLOR, PhD  
Associate Dean, Director of Graduate Studies

MARLENE TROMP, PhD  
Director, School of Humanities, Arts and Cultural Studies

ROGER BERGER, PhD  
Director, School of Mathematical and Natural Sciences

CAROL MUELLER, PhD  
Director, School of Social and Behavioral Sciences

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**NEW COLLEGE OF INTERDISCIPLINARY  
ARTS AND SCIENCES CONVOCATION**

Thursday, May 9, 2013

8:00 a.m., the Quad

Arizona State University at the West campus

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**MASTER OF CEREMONIES**

Charles St. Clair, Division of Humanities, Arts and Cultural Studies

**PROCESSIONAL**

Flag Bearer  
Joseph Ojeda

College Marshal  
Carol Mueller, PhD  
School of Social and Behavioral Sciences

Elizabeth Langland, PhD  
University Vice President and Dean

**THE NATIONAL ANTHEM**

*“The Star Spangled Banner”* — Francis Scott Key  
Michele Lefevre—vocalist

**REMARKS**

Elizabeth Langland, PhD

**STUDENT SPEAKER**

Victoria Roseburg

**OUTSTANDING GRADUATE**

Rebecca Halpin

**RECOGNITION OF BARRETT HONORS GRADUATES**

Ramsey Eric Ramsey, PhD, Associate Dean

**RECOGNITION OF HONOR GRADUATES**

Elizabeth Langland

**INTRODUCTION OF MASTER OF ARTS  
IN INTERDISCIPLINARY STUDIES GRADUATES**

Patrick Bixby, PhD, Director, Master of Arts in Interdisciplinary Studies

**INTRODUCTION OF MASTER OF ARTS  
IN COMMUNICATION STUDIES GRADUATES**

Jeffrey Kassing, PhD, Director, Master of Communication Studies

**INTRODUCTION OF MASTER OF ARTS  
IN SOCIAL JUSTICE AND HUMAN RIGHTS GRADUATES**

Alejandra Elenes, PhD, Director, Master in Social Justice and Human Rights

**INTRODUCTION AND HOODING OF MASTER OF SCIENCE  
IN PSYCHOLOGY GRADUATES**

Dawn McQuiston, PhD, Director, Master in Psychology

**Reader**

Diane Gruber, PhD, Senior Lecturer, School of Social and Behavioral Sciences

**INTRODUCTION OF BACCALAUREATE GRADUATES****Presented by**

Marlene Tromp, PhD, Director, School of Humanities, Arts and Cultural Studies  
Roger Berger, PhD, Director, School of Mathematical and Natural Sciences  
Carol Mueller, PhD, Director, School of Social and Behavioral Sciences

**Readers**

Diane Gruber, PhD  
Senior Lecturer, School of Social and Behavioral Sciences  
Patricia Friedrich, PhD

Associate Professor, School of Humanities Arts and Cultural Studies

**ALMA MATER—ARIZONA STATE UNIVERSITY**

Music and Words by *Ernest Hopkins and Miles Dresskell*  
Michele Lefevre - vocalist

**RECESSIONAL**

Leonard Wood- bagpiper

**MESSAGE TO THE NEW COLLEGE GRADUATES**

Congratulations on your outstanding achievements! We offer our best wishes for your continued professional and personal success. We also take this opportunity to welcome you as New College of Interdisciplinary Arts and Sciences alumni.

Stay connected by taking advantage of the special new graduate membership rates (\$25 annual or \$300 lifetime dues) and become an active member of the ASU Alumni Association at [www.asu.edu/alumni](http://www.asu.edu/alumni).

**ABOUT THE NEW COLLEGE**

New College of Interdisciplinary Arts and Sciences educates students to succeed in a globalized, diverse, sustainable economy by providing them with solid disciplinary foundations coupled with an ability to think and act constructively across disciplines. Such interdisciplinary thinking is necessary if we are to discover answers to the complex problems that face society today and create civic and economic well being, from local to global contexts.

The distinctive majors and programs at New College of Interdisciplinary Arts and Sciences have, from their inception, sought to enhance students' understanding and appreciation of the way phenomena connect and interrelate. This approach to understanding our world—from human institutions and systems, to biological organisms, to cultural artifacts, and more—gives students the ability to grapple effectively with the challenges they will encounter in their lives, from developing sustainable environments, to curing disease, to managing our growing metropolis, to creating new forms of artistic expression, to enhancing appreciation for human diversity.

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The currently existing programs at New College of Interdisciplinary Arts and Sciences all build on this philosophy that inter-, multi-, and transdisciplinary education enhances our graduates' ability both to address the needs of business, industry, schools, and communities of this region and to meet the challenges of the twenty-first century. The college houses 20 undergraduate B.A. and B.S. degree programs (in Communication Studies, American Studies; Applied Computing; Applied Mathematics; Applied Science (BAS); English; Ethnicity, Race, and First Nations Studies; History; Integrative Studies; Interdisciplinary Arts and Performance; Life Sciences; Political Science; Psychology, Psychology (online); Religion and Applied Ethics Studies; Social and Behavioral Sciences; Sociology; Spanish; Statistics; and Women's and Gender Studies) as well as four master's degree programs (in Interdisciplinary Studies; Social Justice and Human Rights; Communication Studies and Psychology).

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SCHOOL OF LETTERS AND SCIENCES  
(Established 2004)

FREDERICK C. COREY, PHD  
Vice Provost  
Dean, University College  
Director, School of Letters and Sciences

ELAINE ACOSTA SWEET  
Assistant Dean, University College

JONI ADAMSON, PHD  
EVA R. BRUMBERGER, PHD  
Interim Co-Heads, Interdisciplinary Humanities and Communication

NICHOLAS O. ALOZIE, PHD  
Faculty Head, Social Science

RICHARD C. BAUER II, PHD  
Faculty Head, Science, Mathematics, and Social Science

BARBARA A. LAFFORD, PHD  
Faculty Head, Languages and Cultures

CHRIS A. MARTIN, PHD  
Faculty Head, Science and Mathematics

DUANE H. ROEN, PHD  
Assistant Vice Provost, University Academic Success Programs  
Faculty Head, Interdisciplinary and Liberal Studies

TERENCE J. G. TRACEY, PHD  
Faculty Head, Counseling and Counseling Psychology

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**SCHOOL OF LETTERS AND SCIENCES CONVOCATION**

Saturday, May 11, 2013  
9:00 a.m. Wells Fargo Arena  
ASU Tempe Campus

JESSICA UGSTAD  
Outstanding Graduate

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**WELCOME**  
Frederick C. Corey

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**CONVOCATION ADDRESS**

Duane H. Roen

**PRESENTATION OF OUTSTANDING GRADUATE AWARD**

ASU Alumni Association

**PRESENTATION OF GRADUATES****Readers of Names**

Joni Adamson

Apple Bloom

**RECESSIONAL**

Phoenix Scottish Pipe Band

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**SCHOOL OF LETTERS AND SCIENCES**

The School of Letters and Sciences provides students across ASU with the knowledge and skills to both comprehend and effectively engage the changing world of the 21st century at local, national and global levels. The school offers graduate and undergraduate degree programs that prepare students for a rapidly changing marketplace, as well as foundational instruction in humanities, social sciences, mathematics, sciences, and professional fields. The School of Letters and Sciences is guided by the principles of student success, strategic partnerships within the university and the community, and interdisciplinary inquiry. Theory, creativity and applied learning are integrated as students create entrepreneurial opportunities both inside the university and in their communities. In addition, the school serves the citizens of Arizona by offering a variety of outreach programs that engage people in cultural events and lifelong learning.

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**SCHOOL OF SUSTAINABILITY**

(Established 2007)

SANDER VAN DER LEEUW, PhD

Dean and Professor, School of Sustainability

Professor, School of Human Evolution and Social Change

Senior Sustainability Scientist, Global Institute of Sustainability

CHRISTOPHER G. BOONE, PhD

Associate Dean for Education, School of Sustainability

Professor, School of Sustainability

Professor, School of Human Evolution and Social Change

Senior Sustainability Scientist, Global Institute of Sustainability

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**SCHOOL OF SUSTAINABILITY CONVOCATION**

Thursday, May 9, 2013

9:00 a.m., Gammage Auditorium

**PROCESSIONAL***“Pomp and Circumstance”* — Sir Edward Elgar**MASTER OF CEREMONIES**

Brigitte Bavousett, MS

Associate Faculty and Student Recruitment &amp;

Retention Specialist Senior, School of Sustainability

President, School of Sustainability Alumni Chapter

**WELCOME**

Sander van der Leeuw, PhD

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**GREETINGS FROM THE GLOBAL INSTITUTE OF SUSTAINABILITY**

Gary Dirks, PhD

Director, Global Institute of Sustainability

Teaching Faculty, School of Sustainability

Julie A. Wrigley Chair, Practice of Sustainable Energy Systems,

School of Sustainability

Director, LightWorks

Distinguished Sustainability Scientist, Global Institute of Sustainability

**SPECIAL AWARDS**

Christopher G. Boone, PhD

**HONORED GUESTS**

School of Sustainability Faculty

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## STUDENT CONVOCATION SPEAKERS

### PRESENTATION OF GRADUATE CANDIDATES

Nalini Chhetri, PhD  
 Teaching Faculty, School of Sustainability  
 Climate Change Science Manager, Global Institute of Sustainability  
 Senior Sustainability Scientist, Global Institute of Sustainability

### PRESENTATION OF UNDERGRADUATE CANDIDATES

Daniel L. Childers, PhD  
 Professor, School of Sustainability  
 Teaching Faculty, School of Sustainability  
 Senior Sustainability Scientist, Global Institute of Sustainability

Sonya Remington, PhD  
 Teaching Faculty, School of Sustainability  
 Lecturer, School of Sustainability  
 Senior Sustainability Scientist, Global Institute of Sustainability

### CLOSING REMARKS

Aaron Golub, PhD  
 Assistant Professor, School of Sustainability  
 Teaching Faculty, School of Sustainability  
 Assistant Professor, School of Geographical Sciences and Urban Planning,  
 College of Liberal Arts and Sciences  
 Senior Sustainability Scientist, Global Institute of Sustainability

### RECESSIONAL

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## ABOUT THE SCHOOL OF SUSTAINABILITY

Established in 2007, the School of Sustainability brings together multiple disciplines and leaders to create and share knowledge, train a new generation of scholars and practitioners, and develop practical solutions to the most pressing environmental, economic, and social challenges of sustainability—especially as they relate to urban areas.

The School offers graduate programs leading to Master of Science, Master of Arts, Master of Sustainable Solutions and Doctor of Philosophy degrees in Sustainability and undergraduate programs leading to Bachelor of Science and Bachelor of Arts degrees in Sustainability. Degree programs focus on collaborative learning, transdisciplinary approaches, and problem-oriented training that address sustainability challenges relating to areas such as energy and materials, water, ecosystems, urbanization, international development, social transformations, climate, and food systems.

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The School of Sustainability works closely with the Global Institute of Sustainability, which is the hub of Arizona State University's sustainability initiatives. The Institute advances research, education and business practices for an urbanizing world. Both the School and the Institute initiate and nurture work on issues of sustainability across the University and collaborate with other academic institutions, governments, businesses and industries, and community groups locally, nationally, and globally. To learn more, please visit <http://sustainability.asu.edu> and <http://schoolofsustainability.asu.edu>.

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WALTER CRONKITE SCHOOL  
OF JOURNALISM AND MASS COMMUNICATION  
(Established 1984)

CHRISTOPHER CALLAHAN, MPA  
Dean

MARIANNE BARRETT, PhD  
Senior Associate Dean

KRISTIN GILGER, MA  
Associate Dean

MARK LODATO, BJ  
Assistant Dean

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WALTER CRONKITE SCHOOL  
OF JOURNALISM AND MASS COMMUNICATION CONVOCATION  
Friday, May 10, 2013  
7:30 p.m., Gammage Auditorium

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**PROCESSIONAL**

**WELCOME**  
Christopher Callahan, Dean

**SPECIAL VIDEO**  
“Walter Cronkite: Legend and Legacy”

**KEYNOTE SPEAKER**

**PRESENTATION OF MASTER’S DEGREE CANDIDATES**  
Marianne Barrett, Senior Associate Dean

**PRESENTATION OF BACHELOR’S DEGREE CANDIDATES**  
Mark Lodato, Assistant Dean

**SPECIAL AWARDS**

**STUDENT SPEAKER**

**RECESSIONAL**

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WALTER CRONKITE SCHOOL OF JOURNALISM  
AND MASS COMMUNICATION

**About the School**

The Cronkite School is widely recognized as one of the nation’s premier professional journalism programs. Rooted in the time-honored values that characterize its namesake — accuracy, responsibility, objectivity, integrity — the school fosters journalistic excellence and ethics among students as they master the practical professional skills they need to succeed in the digital journalism world of tomorrow.

Cronkite students consistently lead the nation in national contests. For each year of the past decade, the school has placed in the top 10 in the Hearst Journalism Awards, often called the Pulitzer Prizes of college journalism, and has the best overall record in the national Society of Professional Journalist’s Mark of Excellence Awards. The school’s student-produced television newscast, Cronkite NewsWatch, has been named the best student newscast in the country by both the Broadcast Education Association and the Association for Education in Journalism and Mass Communication.

The school’s 1,400 students are guided by a faculty that is made up of both award-winning professional journalists and world-class media scholars. In recent years, the school has added to its faculty such leading journalists as former Washington Post Executive Editor Leonard Downie Jr., CNN anchor Aaron Brown, Minneapolis Star Tribune Editor Tim McGuire, BET Vice President Retha Hill, Sacramento Bee Executive Editor Rick Rodriguez, and Pulitzer Prize-winning journalist Jacquee Petchel.

The school is distinguished by its professional programs in which students get intensive, hands-on experience in news reporting, public relations and digital entrepreneurship. Students in Cronkite News Service produce public service journalism for media outlets and consumers around the state and country with news bureaus in Phoenix and Washington. Carnegie-Knight News21 student reporters conduct national investigations of issues critical to Americans, and the business journalism specialization prepares students to report in depth on business, finance and economics. Cronkite NewsWatch is a nightly newscast that reaches 1.1 million households on Arizona PBS. In the New Media Innovation Lab, students create new digital products to forge the future of journalism.

Cronkite Global Initiatives brings international journalists to ASU as part of the Hubert H. Humphrey Fellowship Program. Other programs, such as the Donald W. Reynolds National Center for Business Journalism, provide education and training to professional journalists.

All of these initiatives take place in a state-of-the-art building that is unparalleled in journalism education. ASU’s investment in the school has generated national and international attention from educators and media professionals who place the school

in the top tier of all U.S. journalism schools. The Times of London and The New York Times highlighted Cronkite in recent articles about changes taking place at journalism schools across the country. The prestigious publications called the Cronkite School a pioneer, kindling a notion of new media that will shape how news is delivered and how people will stay informed in the future.

#### **About Walter Cronkite**

ASU's journalism program was named in honor of former CBS News anchor Walter Cronkite in 1984.

The relationship started when Tom Chauncey, longtime owner of the CBS affiliate in Phoenix and a leading supporter of journalism education at ASU, contacted his old friend in an effort to advance the program. An endowment on behalf of the program was soon established and the school was named after "the most trusted man in America."

Over the next quarter of a century, Cronkite lent much more than his name to the school. He was closely involved — advising leadership, guiding students and faculty and traveling to Arizona each year to personally give the Walter Cronkite Award for Excellence in Journalism to one of the nation's top journalists. The most special relationship, though, was with "our students," as Cronkite would always call them. Young women and men, some with parents barely old enough to remember Cronkite behind the anchor desk, lit up when he walked into a classroom. They hung on his every word as he thoughtfully answered their questions about the profession he so loved. They lined up just to shake his hand, and he loved every minute of it. He would talk to many students individually, asking them about their classes, goals and dreams.

In what turned out to be Cronkite's last visit to ASU in 2007 before declining health prevented him from traveling, a group of 100 students gathered with just minutes notice that Cronkite was in the building. He held them spellbound as he spoke about covering World War II, Vietnam, Apollo, Watergate and presidents from Truman to Reagan — and of how important "our school" was to him.

Although Cronkite died on July 17, 2009, before he was able to visit the new building, he remains an ever-present part of the school's heartbeat and direction. His legacy lives on in the spirit and passion with which the school teaches both the skills to do journalism in today's media environment and the time-honored ethics and news values necessary to do it in the manner that would make him proud. The Cronkite School has established a special memorial fund in Cronkite's name. For more information on the fund and to learn more about Cronkite's legacy and career, visit <http://cronkite.asu.edu/rememberingcronkite>.

#### **About Our Graduates**

The Cronkite School has more than 8,000 alumni throughout the Valley, across the country and around the world. Many are leaders in television, digital media, newspapers, radio, magazines and public relations firms.

In 1993, the Cronkite School inducted its first class into the Cronkite Alumni Hall of Fame. The charter inductees were Al Michaels ('66), an Emmy Award-winning sports broadcaster best known for anchoring "Monday Night Football," and Bill Redeker ('71), an ABC News correspondent who covered the Middle East and the Far East during his 30 years with the network.

Other notable Cronkite Alumni Hall of Fame inductees include Becky Anderson ('94), CNN International anchor; Julie Cart ('98), Pulitzer Prize-winning Los Angeles Times reporter; Derrick Hall ('91), president of the Arizona Diamondbacks; Christine Devine ('87), news anchor on FOX-11 in Los Angeles; Mary Kim Titla ('85), founder of NativeYouthMagazine.com; Ray Artigue ('76), president of The Artigue Agency; and Chip Dean ('77), director of ESPN's "Monday Night Football."

Graduates of the school who are interested in joining the Cronkite School alumni chapter are encouraged to contact 602.496.5555 or visit [www.asu.edu/alumni](http://www.asu.edu/alumni). Stay connected to fellow alumni by registering at [cronkitenation.com](http://cronkitenation.com).

W. P. CAREY SCHOOL OF BUSINESS  
(Established 1955)

AMY HILLMAN, PhD  
Dean

KAY A. FARIS, PhD  
Associate Dean, Undergraduate Programs

TIMOTHY J. DESCH, MEd  
Assistant Dean, Admissions, Undergraduate Programs

STACEY WHITECOTTON, PhD  
Senior Associate Dean, Graduate Programs

BUCK K. W. PEI, PhD  
Executive Dean, W. P. Carey in China

W. P. CAREY SCHOOL OF BUSINESS  
UNDERGRADUATE CONVOCATION

Thursday, May 9, 2013  
8:00 a.m., Wells Fargo Arena, ASU Tempe Campus

**MASTER OF CEREMONIES**

Kay A. Faris, Associate Dean, Undergraduate Programs

**STAGE PARTY PROCESSIONAL**

**ALMA MATER – ARIZONA STATE UNIVERSITY**  
Music and Words by *Ernest Hopkins and Miles Dresskell*

**GREETINGS**

**DISTINGUISHED ACHIEVEMENT AWARD**

J. Scott Kirby  
President  
US Airways Group, Inc. and US Airways

**FEATURED STUDENT SPEAKER**

Turken Family Outstanding Graduating Senior  
Haipei Chang

**FINALISTS**

Kelsey Herrold  
Yu Hin “Jeffrey” Lam  
Kristell Millan  
Tiffany Wey

**INTRODUCTION OF GRADUATES**

**Readers of Names**

Timothy Desch, MEd, Assistant Dean, Admissions, Undergraduate Programs  
John Eaton, PhD, Clinical Professor, Department of Marketing

**DEPARTMENT CHAIRS**

Philip Reckers, PhD, Director, School of Accountancy  
Arthur E. Blakemore, PhD, Chair, Department of Economics  
Thomas Bates, PhD, Chair, Department of Finance  
Michael Goul, PhD, Chair, Department of Information Systems  
Gerry Keim, PhD, Chair, Department of Management  
Beth A. Walker, PhD, Chair, Department of Marketing  
John W. Fowler, PhD, Chair, Department of Supply Chain Management

**HONORS AND AWARDS COMMITTEE**

Jordan Lowe, PhD, School of Accountancy  
Nancy Roberts, PhD, Department of Economics  
Mark Simonson, PhD, Department of Finance  
Altaf Ahmad, PhD, Department of Information Systems  
Mindy West, PhD, Department of Management  
Lonnie Ostrom, PhD, Department of Marketing  
Adegoke Oke, PhD, Department of Supply Chain Management

**CLOSE**

Kay A. Faris, Associate Dean, Undergraduate Programs

**RECESSIONAL**

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## ABOUT THE W. P. CAREY SCHOOL OF BUSINESS

The W. P. Carey School of Business at Arizona State University is one of the highest-ranked and largest business schools in the United States. The school is internationally recognized for its leadership in business education and for positively impacting the practice, science and art of management on a national and international scale. The school's mission is to change lives through business education.

More than 10,000 students attend the W. P. Carey School of Business, including more than 50 National Merit Scholars and more than 100 doctoral candidates. The student body is especially diverse, including representatives from 96 countries. The acclaimed faculty includes a Nobel Prize winner, members of the National Academy of Sciences, two Guggenheim Fellows, and a fellow of the American Academy of Arts and Sciences. Many faculty members are also on the editorial boards of academic journals and publications. The school boasts 11 well-known research centers and a research institute, and is ranked Top 25 in the nation among business schools for research productivity.

Both the school's graduate and undergraduate business programs are ranked Top 30 in the nation by *U.S. News & World Report*. The executive MBA program is ranked No. 13 in the world by *The Wall Street Journal*. The W. P. Carey School of Business is also known for providing excellent "return on investment" at both the graduate and undergraduate levels.

Undergraduate degrees are offered in seven traditional business areas, including accountancy, computer information systems, economics, finance, management, marketing and supply chain management, as well as a new major in business entrepreneurship. Undergraduates can also earn a degree in business with a concentration from another ASU school in communication, global leadership, global politics, human resources, legal studies, public service and public policy, sports and media studies, statistics, sustainability, technology, tourism management or urban policy.

The school's renowned MBA program is offered in five platforms: full time, evening, executive, weekend and online. Students can also earn master's degrees in accountancy, business administration, business analytics, information management, management, real estate development, supply chain management and engineering, or taxation.

The school ranks high for the quantity and quality of its doctoral graduates. Many managers and executives also come to the school for its highly desirable executive education certificates, placing a large emphasis on professional development. The school's extensive alumni network is 80,000 strong. Distinguished alumni represent highly regarded companies from diverse industries, including manufacturing, technology, retail, banking, accounting, entertainment and food, as well as smaller entrepreneurial firms and respected nonprofit organizations.

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The school provides students with personalized job-placement assistance through separate, dedicated graduate and undergraduate career centers. The full-time MBA program has one of the best job-placement rates among business schools in the country.

For more information about the W. P. Carey School of Business, please visit [www.wpcarey.asu.edu](http://www.wpcarey.asu.edu).

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**W. P. CAREY SCHOOL OF BUSINESS GRADUATE CONVOCATION**

May 10, 2013  
5:00 p.m., Wells Fargo Arena  
ASU Tempe Campus

**PROCESSIONAL**  
Mesa Caledonian Pipe Band

**GREETINGS**  
Amy Hillman, Dean

**SPEAKER**  
Martin M. Quintana  
CEDO, Chicanos Por La Causa Inc.

**INTRODUCTION OF GRADUATES**  
Shawna Pomeroy  
Douglas Mayes

**CLOSE**  
Amy Hillman, Dean

**ALMA MATER – ARIZONA STATE UNIVERSITY**  
Lauren Devine

**SIGN LANGUAGE INTERPRETERS**  
Closed Caption Productions

**CONVOCATION FLOWERS**  
Today's congratulatory flowers are provided by Commencement Flowers.  
Flowers will be available for purchase before and after the Convocation.

**PHOTOGRAPHS**  
A professional photographer will take photographs of all graduates  
as they receive personal congratulations from Dean Hillman.

**CONVOCATION SPEAKER**

**MARTIN QUINTANA**  
*Chief Economic Development Officer*  
*Chicanos Por La Causa, Inc.*

Mr. Martin Quintana is the Chief Economic Development Officer for Chicanos Por La Causa, Inc., one of the largest community development organizations in the country with a \$100 million + operating budget and over 800 employees. As Chief Economic Development Officer, Mr. Quintana sets the strategic vision for the organization's Economic Development and Housing divisions, which encompasses small business lending, quick-service restaurant management, single and multi-family residential and commercial real estate acquisition, development and property management.

Prior to his current role, Mr. Quintana served as CPLC's Chief Financial Officer and as Chief Operating Officer. Martin joined CPLC from Kraft Foods, where he served as Finance Manager for their food service division in Dallas and Phoenix. While at Kraft, Martin received national recognition as a finalist in the REACH award for innovation, sponsored by CFO magazine and MasterCard.

Mr. Quintana received his bachelor of science degree in business administration and his Executive MBA from Arizona State University. He is also a certified public accountant. Martin was inducted into the W. P. Carey School Hall of Fame in 2010, and was selected as a Piper Fellow by the Virginia G. Piper Charitable Trust that same year. He has participated in many leadership programs, and is committed to his community by serving on a number of boards and leadership councils. Mr. Quintana is also the proud father of three sons.

## CANDIDATES FOR COMMISSION

The following cadets and midshipmen of the Reserve Officers Training Corps, Arizona State University, upon completion of the course of instruction prescribed by the Department of the Army, the Department of the Navy, and the Department of the Air Force, are tendered commissions as Second Lieutenants (in the Army, Marines, or Air Force) or Ensigns (in the Navy).

The Army ROTC will have a Commissioning Ceremony on May 8, 2013 at 5:00 p.m. on the Lawn of Old Main.

The Naval Science Commissioning Ceremony will be on Friday, May 10, 2013 at 4:00 p.m. in Murdock Hall, Room 101.

The Air Force ROTC Commissioning Ceremony will be held on Thursday, May 9, 2013 at 10:00 a.m. in Katzin Concert Hall.

### UNITED STATES ARMY

Stephen Bradley	Lane Laswell	David Rice
Stefanie Garcia	Aaron Meyer	Chad Richman
Ryan Grubb	Travis Miner	Joshua Sarnataro
Maximillian Hoemke	Anthony Muller	Kathleen Sheeran
Sean Hughes	Sean Norton	Abigail Staffnik
Austin King	Travis Odette	William Vint
Joshua Klemmetson	Jared Rayes	

### UNITED STATES NAVY

Andrew Chinn	Marcos Nunez	Trent Warner
Katlin Forster	Randy Pond	
David Gayle	Steven Scoville	

### UNITED STATES AIR FORCE

Carolyn K. Ames	Antony L. Grassi	Samantha R. Rachocki
Paul D. Baker	Charles W. Hatley	Max W. Siverson
Michael O. Bedient	Andre L. Hebert	Heather N. Smith
Malynda A. Carter	Kalyn M. Howard	Robert A. P. Trujillo
Andrew A. Cook	Zachary J. Lewis	Paulina R. Wetzel
Justin K. Eagar	Tomas S. Pasvogel	Brett F. Wiechmann
Amy C. Engelson	Steven D. Pizzi	

## ASU WIND ENSEMBLE

Conductor Gary W. Hill

Evelyn Smith Professor of Music Director of Ensemble Studies  
School of Music Herberger Institute for Design and the Arts

### FLUTES

Kate Mulligan-Ferry  
Elizabeth Reeves

### SAXAPHONE

Gordon Gest  
Samuel Detweiler

### TROMBONES

Leanne Hanson  
Emily Rozanski  
Garrett Haas

### OBOE

Yin-Yin Pan

### HORNS

Christina Romano  
Kelsey Anthon

### TUBA

Jarrad Bittner

### BASSOON

Laura McIntyre

### TRUMPETS

Chris Albrecht  
Oswaldo Zapata  
Jon Kaplan

### PERCUSSION

Evan Dabbs  
Danielle Moreau

### CLARINETS

Curtis Sebren  
Qiudi Zhang  
Caitlin Poupard

## SONORAN BRASS CHOIR

University Undergraduate Commencement  
Thursday, May 9, 7:30 pm., Sun Devil Stadium

### TRUMPETS

Joshua Whitehouse  
Les Linn  
Betsy Morgan  
Garrett Klein

### TROMBONES

Martin Demos  
Todd Hanson  
Skyler Foster

### HORNS

Shannon Kerrigan  
Johanna Lund

### TUBA

Charles Kerrigan

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**THE ARIZONA STATE UNIVERSITY  
MACE AND PRESIDENT’S CHAIN OF OFFICE**

In Medieval times, a mace was a hand-to-hand combat weapon. In about the year 1400 A.D., a mace evolved from a weapon to a ceremonial instrument used by academicians in rituals such as commencement and inaugurations. The oldest known ceremonial mace was that of the Faculty of Common Law of St. Andrew University in Scotland, used in 1438.

The Mace and Chain of Office are presented only at ceremonies in which faculty members are in full academic regalia, such as the Inauguration of the ASU President, University Commencement, Faculty Assemblies, Regents’ and President’s Professor Induction Ceremonies and Convocation.

The Mace is carried at the head of the procession and laid in a cradle, thus signifying the formal onset of the ceremony.

ASU’s ceremonial mace and chain of office was created in observance of ASU’s Centennial in 1985. Handcrafted by ASU Professor of Art, David Pimentel (1943-2004), the mace and chain was created with “austere elegance and traditional southwestern motifs.” In keeping with these directions, Professor Pimentel constructed both items out of materials native to Arizona. The ASU Mace is a wood staff, approximately three and a half feet long, weighing eight pounds and made of hollowed and polished Mesquite.

The head of the ASU Mace has four sterling silver blades and is banded with copper, Morenci turquoise, and a silver ring on which the words Arizona State University are embossed. The turquoise inlay was cut and polished by Navajo jeweler Richard Charlie of Mesa. The ASU seal is embossed in silver on the heel of the mace.

The President’s Chain of Office includes a silver rope woven from strands of hand-turned links, which holds a medallion six inches in diameter that reverses to reveal the ASU seal in gold on one side and the same in silver and turquoise on the other.

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**College Marshal Spring 2013 Undergraduate Commencement**

College Marshals consist of selected faculty members from each college at all ASU campuses. Selection criteria is left to the individual colleges, but faculty who have recently won awards or have received special recognition are given primary consideration.

**Barrett, the Honors College** — Dr. Stephanie deLusé is a Principal Honors Faculty Fellow in Barrett, the Honors College. She has been teaching at ASU since 1993 and—as an Arizona native—she was a Sun Devil even prior to that. Her recent book, *Arizona State University* (Arcadia, 2012), chronicles different aspects of the institution’s history from the territorial days forward and includes 229 vintage photos. An interdisciplinarian, deLusé also has work in academic journals including *Family Court Review*, *Issues in Integrative Studies*, and *Family Process*, and in scholarly literary journals such as *TRIVIA: Voices in Feminism*, *The Griffin*, *The MacGuffin*, *The Legendary*, *Wild Violet Magazine*, and *Emrys*. On the popular side, she has essays in books like: *The Psychology of Survivor*, *The Psychology of Joss Whedon*, and *The Psychology of Superheroes*. Her writing has earned a Pushcart Prize nomination and consideration for inclusion in well-regarded “Best of” anthologies, and her teaching has won her multiple recognitions including a *Featured Faculty Award*, an *Outstanding Faculty Award*, and ASU’s *Last Lecture*.

**College of Health Solutions** — Dr. Hooker is a Professor in Exercise Science and Wellness and Assistant Director of Research in the School of Nutrition and Health Promotion at Arizona State University (ASU). His research interests include physical activity and aging, health promotion for racial/ethnic minority males, community-based participatory research, and environmental and policy strategies to promote active living.

**College of Liberal Arts and Sciences** — Dr. Elsie G. J. Moore is a professor in the African and African American Studies program within the School of Social Transformation. Dr. Moore earned her PhD in human development from the University of Chicago in 1980. Her research focuses on school, home and community factors in the educational achievement and attainment of African American children and young adults.

Dr. Moore is an honored donor in the College of Liberal Arts and Sciences. She established the A. Wade Smith Memorial Lecture series. The primary purpose of the lecture series is to promote improved race relations on the Arizona State University campus and within the greater Phoenix metropolitan area.

**College of Nursing and Health Innovation** — Kay Jarrell is a Clinical Associate Professor in the College of Nursing and Health Innovation and has taught Community/Public Health for 11 years. In 2003 Kay received the President’s Medal for Social Embeddedness from President Crow for her work in developing clinical sites for senior students to provide nursing care to people who are homeless. The March of Dimes recognized her as a “nursing legend” for providing nursing

care to vulnerable populations. In 2012 Kay received a grant from the Women in Philanthropy to support her work in the community. Future plans include developing interprofessional collaborations to provide services to marginalized communities.

**College of Public Programs** — Dr. Marsiglia is the Foundation Professor of Cultural Diversity and Health at the School of Social, College of Public Programs. He is the director of the Southwest Interdisciplinary Research Center (SIRC), funded by the National Institute on Minority Health and Health Disparities (NIMHD) of the National Institutes of Health (NIH). His research focuses on health disparities with an emphasis on Latino cultures and global health. In 2012 he received the “Community, Culture and Prevention Science Award” granted by the Society for Prevention Research and he was inducted as a Fellow of the American Academy of Social Work and Social Welfare.

**College of Technology and Innovation** — Dr. Richards grew up on a farm in Western Canada, and completed his undergraduate studies in business at the University of British Columbia, and Ph.D. at Stanford University. His primary research interest is in the area of applied econometrics with respect to food markets and food policy issues. His research encompasses both experimental and non-experimental methods of data analysis, publishing research in outlets such as the *Journal of Retailing*, *Management Science*, the *American Journal of Agricultural Economics*, and many others. He has won eleven Outstanding Journal Article Awards and is on the editorial board of the *European Review of Agricultural Economics*, and *Journal of Agricultural and Resource Economics and Agribusiness*.

**Herberger Institute for Design and the Arts** — Frank Koonce is internationally acclaimed as a classical guitarist, teacher, and author. His creative output includes numerous published editions of music, three CD recordings, and a live concert DVD with the acclaimed Russian guitarist/composer Nikita Koshkin. As a founding partner of Soundset Recordings he has produced many other classical recordings, including a premiere of symphonic works by Alan Hovhaness. A Professor of Music, Frank Koonce has directed the guitar program in the Herberger Institute of Design and the Arts at Arizona State University since 1978, and has appeared in concert throughout Europe, Asia, South America, and the United States.

**Ira A. Fulton School of Engineering** — Edward Kavazanjian, Jr. received his B.S. and M.S. degrees in civil engineering from Massachusetts Institute of Technology and Ph.D. in Civil/Geotechnical Engineering from the University of California, Berkeley. He joined the faculty at ASU in 2006 where he currently serves as professor of civil engineering in the School of Sustainable Engineering and the Built Environment (SSEBE). Professor Kavazanjian was elected into the National Academy of Engineering in 2013. He received the American Society of Civil Engineers (ASCE) Karl Terzaghi Award in 2012, the ASCE Thomas A Middlebrooks Award in 2010, and the ASCE Ralph P. Peck Award in 2009. He is widely recognized as a leading authority on the seismic analysis, design and performance evaluation of solid-waste landfills and the emerging field of biogeotechnical engineering.

**Mary Lou Fulton Institute and Graduate School of Education** — Sarup R. Mathur, PhD, is Associate Professor of Special Education. She is nationally recognized for her work in the field of emotional and behavioral disorders. She has authored/co-authored numerous articles on the topics related to professional development of teachers, effective strategies for children with emotional and behavioral disorders, and transition and re-entry of juvenile offenders. She is former secretary and past president of the Council for Children with Behavioral Disorders. Dr. Mathur recently received a \$1.5M grant from the Office of Special Education Programs for Project RISE (Re-entry Intervention & Support for Engagement) which focuses upon re-entry success of youth released from secure care.

**New College of Interdisciplinary Arts and Sciences** — Carol Mueller is currently Professor of Sociology and Director of the Division of Social and Behavioral Sciences of New College of Interdisciplinary Arts and Sciences at Arizona State University. She is best known as a social movements scholar, with particular attention to the international women’s movement. She has published several books on social movement theory as well as dozens of articles and book chapters.

In her work at ASU on human rights and the U.S. –Mexican border, she was the original organizer of the first Border Forum, “Gender Justice and the Border,” at the West Campus and the creation of the MA in Social Justice and Human Rights. Since 2003, she has worked on an ever-expanding research project on transnational activism concerning the femicide in Ciudad Juarez with several dozen undergraduate students. In 2008, she obtained the grant support for the symposium, “Human Rights Crises on the Border” held in 2009 resulting in a volume currently to be published by University of Pennsylvania.

**School of Letters and Sciences** — Dr. Denise Bates is a Senior Lecturer in the Interdisciplinary, Organizational and Liberal Studies Program in the School of Letters and Sciences. She is a historian and advocate of community-based history, authoring multiple books on American Indian political engagement and Arizona history. Her work has also been featured in documentaries and exhibits. She is the Director for the Centennial Trail at Estrella Mountain Regional Park and serves on the Scholars’ Board for the Arizona Women’s Heritage Trail. She has been recognized for her teaching and mentorship of students, and is presently directing the SLS London Internship Study Abroad Program.

**School of Sustainability** — Dr. Golub's research and teaching interests fall into three areas: 1. The effects on social equity of current transportation planning practices. His work looks at the distributional impacts of policies like transit fare changes, road pricing, gas price changes, and public transit regulatory policies. Related work explores the contribution of theories of justice to the emerging field of sustainability science. 2. Planning, policy and activism in support of alternatives to the automobile. 3. The historical roots of automobile dependence in the United States.

**Walter Cronkite School of Journalism and Mass Communication** — Susan Lisovicz is the Donald W. Reynolds Visiting Professor in Business Journalism at the Walter Cronkite School of Journalism and Mass Communication at Arizona State University. A longtime CNN Wall Street reporter who covered the 2008 financial debacle and bailout, Lisovicz has interviewed business leaders such as Bill Gates and Warren Buffett and provided daily coverage of the dot.com boom and bust and the financial aftermath of the 9/11 terrorist attacks. The former president of the New York Financial Writers Association, she was featured on the cover of BusinessWeek for the story “What the Market is Telling Us.” Prior to joining CNN, Lisovicz was a correspondent for CNBC, where she covered major events such as the merger of AOL and Time Warner.

**W. P. Carey School of Business** — Dr. Marilyn Prosch is the current head of Faculty Council for the W.P. Carey School of Business and has been on the ASU faculty for 13 years. She served as the inaugural Research Director for its pioneering Privacy by Design Research Lab. Prior to joining ASU faculty, she was a faculty member at Lehigh University for 10 years. She serves on the AICPA/CICA Privacy Task Force which developed GAPP (Generally Accepted Privacy Principles). Her areas of interest include internal controls, accounting information systems, risk assessment, and data protection. Dr. Prosch holds the CIPP (Certified Information Privacy Professional) certification. She has met with or spoken to the US Department of Commerce, US Federal Trade Commission, National Association of Secretaries of State, and the Arizona Auditor General’s Office on the subject of GAPP, as well as conducted various research studies on privacy breaches and GAPP. She has published in the Journal of Information Systems, International Journal of AIS, Journal of Forecasting, The Accounting Review, International Journal of Disclosure & Governance, International Journal of Digital Accounting Research, Artificial Intelligence in Accounting and Auditing, Journal of Emerging Technologies in Accounting, Journal of Accountancy, and Journal of Forecasting, among others. She also coauthored a textbook entitled, Electronic Commerce: Security, Risk Management, and Control.

**Emeritus College** — Len Gordon is dean of the Emeritus College. Len previously served eleven years as academic dean in the College of Liberal Arts and Sciences and for nine years as chair of the ASU Department of Sociology. He is a professor of sociology, coming to ASU in 1967. His teaching, research, and publications in the areas of Collective Behavior and Social Movements and of Urban Race Relations included grant support from the National Science Foundation and the Rockefeller Foundation with undergraduate and graduate students working on his research projects. Len came to ASU after earning history degrees at the University of Michigan and Wayne State University, where he also earned his Ph.D. in sociology.

## HISTORY OF THE ACADEMIC COSTUME

The present-day academic costume seemingly originated at Oxford and Cambridge Universities in the 1300s. As the universities passed from ecclesiastical control, brighter colors distinguished the academic robe from the drab clerical gown. Colonial American universities based their academic regalia on the British system.

In the 1880s, a student movement centering in New England investigated the establishment of a “senior badge,” to improve commencement week exercises and revive the traditions of university life. In 1893, an intercollegiate commission established a uniform code for caps, gowns and hoods for the various degrees.

Of the costume’s three components, the hood is the most interesting. Originally it had three uses: as a head covering, as a shoulder cape, and as a bag in which alms could be collected. It is mentioned as early as 1480 in clerical literature. When large wigs were in vogue in Britain, the cape part of the hood was split in front and a narrow neckband inserted. The entire cape and hood was allowed to fall back as it is today, and it was never restored to the original style.

*Following is a list of the hood and tassel colors established by the Intercollegiate Code to represent departments of learning:*

Architecture .....	Blue-Violet
Agriculture .....	Maize
Arts, Letters, Humanities .....	White
Business Administration, Commerce, Accountancy .....	Sapphire Blue
Dentistry .....	Lilac
Economics .....	Copper
Education .....	Light Blue
Engineering .....	Orange
Fine Arts .....	Brown
Forestry .....	Russet
Home Economics .....	Maroon
Journalism .....	Crimson
Law .....	Purple
Library Science .....	Lemon
Medicine .....	Green
Music .....	Pink
Nursing .....	Apricot
Oratory (Speech) .....	Silver Gray
Pharmacy .....	Olive Green
Philosophy .....	Dark Blue
Physical Education .....	Sage Green
Public Administration, including Foreign Service .....	Peacock Blue
Public Health .....	Salmon Pink
Science .....	Gold-Yellow
Social Science .....	Citron
Theology or Divinity .....	Scarlet
Veterinary Science .....	Gray

Black tassels are correct for all degrees,  
and colored tassels are worn only by preference.  
Gold metallic tassels may be worn by doctors or presidents of universities and colleges.

*This information was taken from  
“An Academic Costume Code and An American Ceremony Guide”  
by Eugene Sullivan, American Council on Education*

## ARIZONA BOARD OF REGENTS

### Ex Officio

Janice K. Brewer, *Governor of Arizona*

John Huppenthal, MBA, *Superintendent of Public Instruction*

### Appointed

Tyler Bowyer

Dennis DeConcini, LLD

Jay Heiler, JD

Mark Killian, BS

Ram Krishna, MD

LuAnn Leonard, BS

Anne Mariucci, BS

Rick Myers, BS

Greg Patterson, JD

Kaitlin Thompson

### Arizona State University Academic Administration

Michael M. Crow, PhD, *President*

Elizabeth D. Phillips, PhD, *Executive Vice President and Provost of the University*

Maria T. Allison, PhD, *Executive Vice Provost and Dean, Graduate College*

Christopher Callahan, MPA, *Vice Provost and Dean,  
Walter Cronkite School of Journalism and Mass Communication*

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Lori Johnson

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